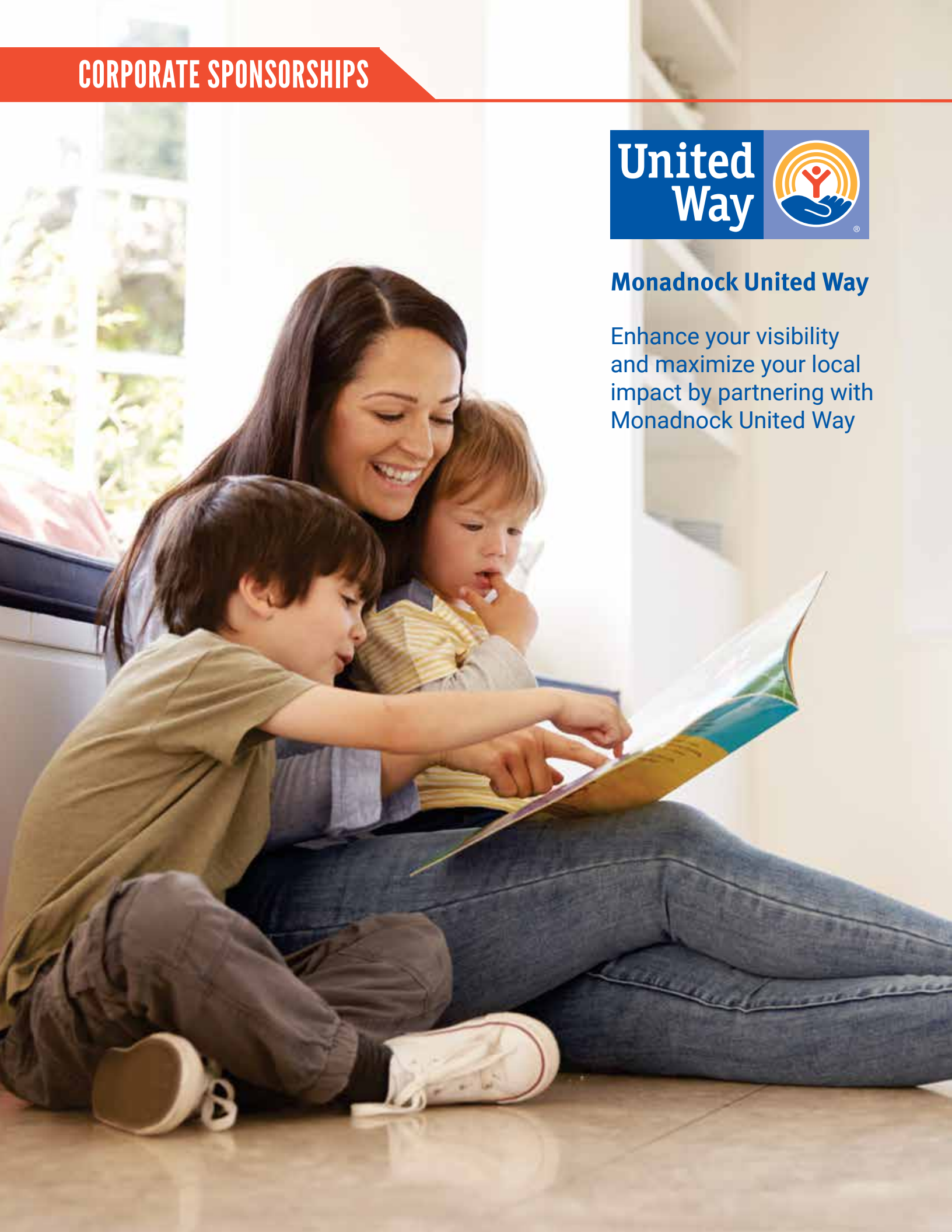


# CORPORATE SPONSORSHIPS



## Monadnock United Way

Enhance your visibility and maximize your local impact by partnering with Monadnock United Way



## Why Partner with Monadnock United Way?

Our corporate sponsors support Monadnock United Way's special events, campaign materials, and marketing programs, eliminating multiple sponsorship requests. In return, your company's support is promoted throughout the year.

**BENEFIT** from year-round local visibility.

**INCREASE** brand exposure and easily reach customers with a positive image of community support.

**ELEVATE** your corporate identity by associating with one of the most recognized and respected non-profit brands.

**REINFORCE** your company's reputation as a good corporate citizen.

**GAIN** good will from the community by ensuring donor dollars address needs rather than messaging.

**REALIZE** a strong return on investment; tangible impressions and measured media value far exceed sponsorship cost.

## MUW's three focus areas are: Children, Education, and Financial Stability.

By partnering with MUW, you can help your business realize its social responsibility goals while receiving a higher level of year-round recognition, volunteer opportunities that build teamwork, and a chance to see first-hand how your support has made a difference.

With your support, we can harness the caring power of the community to address today's problems and keep providing opportunities for our neighbors every day.



BENEFITS		QUANTITY	\$25,000	\$15,000	\$10,000
One-year recognition on our website and a one link click through to your company website	6,750 visitors annually		Y	Y	Y
Logo on newsletters	Biweekly to 5,000 subscribers		Y	Y	Y
Logo in Impact Report	Distributed through newsletter (5,000), social media (2,000), and workplace campaigns (55)		Y	Y	Y
Press release about MUW's partnership with business			Y	Y	Y
Feature story in MUW newsletter on your community involvement	5,000 subscribers		Y	Y	Y
Logo on sponsorship brochure			Y	Y	Y
Impact Tour of a site or sites that relate to your focus area funding choice			Y	Y	
Social media takeover day	2,000 followers		Y		
Custom volunteer experience tailored to your social responsibility goals			Y		

Please forward a high-resolution image of your company logo to [sophie@muw.org](mailto:sophie@muw.org)  
Contact Sophie Carney-Brenner at 603-352-4209 x24 or [sophie@muw.org](mailto:sophie@muw.org) with any questions or requests.

### Lead Sponsorship of MUW's Kick-off Event

(Only one available:) Help MUW kick off the annual campaign! Event features stories of impact and the presentation of the Ken Jue Award.

### Celebration Event Lead Sponsor

(Only one available): A lively event attended by over 75 individuals, businesses, and agencies that includes the presentation of the Circle of Excellence Awards.



## EVENT SPONSORSHIPS

BENEFITS	QUANTITY	Kick-Off \$5,000	Celebration \$5,000
Networking hour prior to the event		Y	Y
Company name and logo displayed on all event promotion including virtual ads, social media shout outs, and event signage	2,000 followers	Y	Y
Logo on sponsorship brochure		Y	Y
Verbal recognition from the stage during the event		Y	Y
Feature story in MUW newsletter on your organization's corporate social responsibility and community involvement	5,000 subscribers	Y	Y
Opportunity to display company merchandise at event		Y	Y
Logo on newsletters		Y	Y
Speaking role during MUW event		Y	Y
Logo on website	6,750 visitors annually	Y	Y
Presentation of Ken Jue Award		Y	

## Giving Tuesday Sponsor

Help MUW raise \$20,000 in one day! Giving Tuesday is a huge event for MUW. Last year, we raised over \$40,000.

**NEW!**

## StartSmart/Dolly Parton's Imagination Library

This gift will allow 30 kids to be enrolled in Dolly Parton's Imagination Library for 5 years.



## SPECIALTY SPONSORSHIPS

BENEFITS	QUANTITY	Giving Tuesday \$5,000	StartSmart \$5,000
Company name and logo displayed on all event promotion including virtual ads, social media shout outs, and event signage	2,000 followers	Y	Y
Feature story in MUW newsletter on your organization's corporate social responsibility and community involvement	5,000 subscribers	Y	Y
Logo on sponsorship brochure		Y	Y
Five complimentary StartSmart packages to send to vendors, employees, etc.			Y
Logo on website	6,750 visitors annually	Y	Y
Recognition of sponsorship in each StartSmart package			Y
Logo on newsletters	Biweekly to 5,000 subscribers	Y	Y

## GENERAL SPONSORSHIPS

BENEFITS	QUANTITY	Comminty Hall of Fame \$2,500	Comminty Champion \$1,500	Comminty Booster \$1,000
Logo on website	6,750 visitors annually	Y	Y	Y
Logo on sponsorship brochure		Y	Y	Y
Logo on newsletters	Biweekly to 5,000 subscribers	Y	Y	
MUW newsletter story mentioning all Community Hall of Fame sponsors	5,000 subscribers	Y		

# CREATE OPPORTUNITIES IN YOUR COMMUNITY BY SPONSORING TODAY!

MUW invests **YOUR** donated dollars in over 30 programs and community-building initiatives across the region addressing needs for children, education, and financial stability in each community in the Monadnock Region.

## 9.9% of our residents live at or below the federal poverty line

Through the Monadnock Food Pantries Collective, eight local pantries are sharing funds, resources and buying power to provide healthy foods and fresh produce to people across the region.

## 14.9% of our residents face housing instability

The Cheshire County Emergency Housing Collaborative supports residents facing housing insecurity or homelessness by moving individuals into stable housing, providing emergency shelter, classes, and case management.

## We can't do it without your help.

With your support, we can harness the caring power of our community to address today's problems and keep providing opportunities for our neighbors every day.



"It's an honor for the Fenton Family Dealerships to be the 2023 Kickoff Sponsor for an organization that encourages collaboration throughout our community. Every year our region's donors, businesses and volunteers join forces to raise funds for a common purpose: strengthening our community."

– Bill Fenton, President, Fenton Family Dealerships

"Partnering with Monadnock United Way to raise funds on Giving Tuesday 2023 through a donation match appeals to us because the areas we care about, shelter, food, elderly and children, align closely with MUW's stated mission and focus areas."

– Gil Oriol, Co-Owner, Guyer and Son Roofing



Monadnock United Way

23 Center Street

Keene, NH 03431

603.352.4209

[www.muw.org](http://www.muw.org)

# 2023 SPONSORS

## Kickoff Sponsor



## Giving Tuesday Sponsor



## Community Champions



**KAPILOFF**



## Community Boosters

