



Monadnock United Way

# United We All Win

## 2022 Annual Campaign



### MUW General Campaign Chair Update

Follow us on our social media!



Dear Friends of MUW,

It's our favorite time of year! MUW kicks off its 2022 annual campaign, **United We All Win**, with two exciting events you'll want to add to your calendars right now!

#### 2nd Annual Flash Mob

**Thursday, September 8, 5 PM, Keene's Central Square (rain date: Monday, September 12)**



Last year's inaugural Flash Mob created awareness and energy for our very successful 2021 campaign. Onlookers and local businesses engaged with participants in a visible display of commitment and support for our neighbors and communities.

Thanks to our sponsor, TD Bank, we'll be doing it all again! Join us this year to celebrate, have some fun, and help launch this year's campaign in style!

101.9 The Peak radio station will broadcast live from Keene's Central Square, the gathering spot for the Mob. Perhaps you'll be asked to share a few words about why you are supporting the community!

Join the Club and Make a Difference! When you join MUW's **Community Builder's Monthly Giving Program**, you are putting food on the table for children and families, safely housing community members, and getting children ready for the best possible start in life!

Support MUW with a donation now! Text MUW to 41444, mail to 23 Center Street, Keene, NH 03431, or click below.

[Donate now!](#)



You are now able to look up past issues of this newsletter!

Click [here](#) to see prior issues.

## 2022 United We All Win Campaign Kick-off Event



MUW formally kicks off the 2022 campaign on Tuesday, September 20 at 5:30 PM at Keene's Colonial Showroom.

Watch the [live streamed event on You Tube](#) to learn more about the vision for the [United We All Win](#) campaign, including moving stories of impact, award-winners from last year's Stronger Together Campaign (including the 2<sup>nd</sup> annual Ken Jue Award) and comments supporting our theme. This is more than an event, it's an opportunity for us to come together to lift up our region and to help ensure every child, family, and individual has the resources they need to be successful.

Watch for bi-weekly newsletters to monitor our campaign progress toward raising our goal of \$1,490,990 for our community. There will be more events and updates, every two weeks, until the campaign ends on December 30. As we've proven repeatedly in past annual campaigns, when we are **United We All Win!**

Sincerely,

Chris Coates, Cheshire County Administrator  
Andrew Connell, C&S Wholesale Grocers, Senior VP Center Store Procurement  
Louise Danforth, Monadnock Community Hospital, Program Coordinator  
Monadnock Health Partners

*United We All Win General Campaign Co-Chairs*

### PLEASE NOTE:

With the importance of social distancing, we are limiting the number of hours that our staff come into the office to process gifts received via US Mail. We are asking donors to use our safe, secure [donation portal](#) whenever possible. However, we gratefully accept checks from anyone who prefers to donate in that manner and we will ensure that they are processed in a timely manner.

## *Thank you to our Sponsors!*

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MUW is proud of our outstanding charity ratings!



Monadnock United Way | 23 Center St, Keene, NH 03431

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