



Monadnock  
**UNITED WAY**

**OUR MONADNOCK, OUR  
IMPACT**

LETTER FROM THE DESK OF THE PRESIDENT



**When Business and Community Come Together for Good**

**Dear MUW Supporters,**

One of the things I enjoy most about living in the Monadnock Region is the incredible variety and quality of our local businesses. We're truly spoiled, with vibrant farmers' markets and a rich mix of locally owned retail shops, restaurants, manufacturers, trades, professional firms, and service providers.

Supporting these businesses strengthens our entire community. When we spend locally, our dollars stay here and help create and sustain jobs for our neighbors, friends, and families. In turn, many local businesses give back through [MUW corporate sponsorships](#), thus supporting more than 30 essential MUW programs and community-building initiatives across the region. These sponsorships reflect a shared commitment that amplifies impact for nonprofits while offering meaningful visibility for businesses – a win-win that benefits us all!



**Your Business Can Make a Big Impact**

Enhance your organization's visibility year-round and maximize your local impact by partnering with MUW. Three of our most popular and affordable annual General Sponsorship levels deliver a great ROI:

- \$1,000 Community Booster sponsor
- \$1,500 Community Champion sponsor



**YOUTH DAY OF  
CARING,  
APRIL 2026**

We just concluded our first ever **Youth Day of Caring!** Five afterschool sites participated with projects ranging from environment clean up and beautification to arts and crafts for Teacher Appreciate Week!

Thanks to Winchester A.C.C.E.S.S., Beyond the Bell, Hillsborough Kid Adventures, Monadnock Youth Coalition, and the Keene Family Y for participating!

**LEAD SPONSOR**



- \$2,500 Community Hall of Fame sponsor

All levels include your logo on MUW's website (6,750 local visitors annually). Hall of Fame and Champion levels see their logo on MUW's biweekly newsletters (5,000 local subscribers), and Hall of Fame sponsors appear in an annual MUW newsletter story. [Please click here to read about all MUW Sponsorship levels and benefits.](#)

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### Hear from One of MUW's Sponsors

Kapiloff Insurance Agency, Inc. (now under second generation leadership) is an independently owned and locally operated insurance agency in Keene. They found their sweet spot as one of MUW's Community Hall of Fame sponsors.

***"One of the reasons Kapiloff supports MUW is its ability to bring organizations together to create outcomes that are greater than the sum of their parts. The focus on measurable impact and responsible stewardship matters to us, and it's rewarding to know our involvement, both financially and personally, helps move our community forward."***

***--Alex Kapiloff, Owner/President, Kapiloff Insurance Agency, Inc.***

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### Partner with Us!

I invite you to learn more about the mutual benefits available by partnering with MUW. We rely on the generosity of our corporate partners to deliver essential services and support to our neediest neighbors while investing in the future stability of our community.

[Download our Corporate Sponsor brochure](#), contact Katie Gardella at [Katie@muw.org](mailto:Katie@muw.org), or call 603.352.4209 x4 for more information about becoming a corporate sponsor.

Sincerely,

Liz LaRose, President

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**GIVE TODAY**



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**GIVE TODAY!**

**We are very proud of our exemplary charity ratings.**

Platinum  
Transparency  
2024

**Candid.**

Charity  
Navigator



+ FOUR-STAR +



[Check out our newsletter archive.](#)

## SPONSORS

### IMPACT LEADER SPONSORS



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LEAD SPONSOR  
GIVING TUESDAY



YOUTH DAY OF CARING  
SPONSOR

STARTSMART SPONSOR



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## COMMUNITY HALL OF FAME

# KAPILOFF

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## COMMUNITY CHAMPIONS



kcs ARCHITECTS

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[Visit our Website](#)

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Monadnock United Way | 23 Center St | Keene, NH 03431 US

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