



Monadnock
UNITED WAY

**TEAMING UP FOR
TOMORROW**

NEWSLETTER

Belletetes: Making A Big Impact

Dear MUW Supporters,

MUW is fortunate to partner with many outstanding organizations in the Monadnock Region. Today we're taking a closer look at one of our long-time supporters, [Belletetes, Inc.](#) The company began in 1898 as a humble general store in Jaffrey, NH. It evolved into today's family-owned and operated lumber and building supply with ten NH locations serving communities in NH, VT, MA, and ME. Belletetes is this year's recipient of MUW's Enterprise Award, presented annually to an organization conducting community engagement efforts with an exceptional level of creativity and enthusiasm.



Belletetes: Helping Our Community Thrive

Recently we had an opportunity to sit down with Mike Shea, President and great grandson of Belletetes founder Elie Belletete, to learn about what motivates him and Belletetes to help our communities. Here are some of the highlights of our conversation:

MUW: Mike, why is it important to Belletetes to support causes in the community?

Shea: Most of our locations are in rural towns which are surrounded by other rural towns. Belletetes is very



Join us for the *Teaming Up For Tomorrow* Campaign Celebration Event hosted by Monadnock Ford!

Wednesday, February 12
5:30-7:00 pm
Monadnock Ford
119 Monadnock Hwy,
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We are proud of our exemplary charity ratings!

fortunate to be supported by those communities and is committed to giving back.

MUW: Is there a particular impact area that you support?

Shea: Over the years, Belletetes has supported a variety of causes and organizations that benefit the people in the communities we serve. We've been active in housing, the NH Food Bank, community landmarks, and civic outlets.

We are committed to children and families and understand the need to support organizations that provide care, education, and are positive influences for our community's children. Supporting children and families is more than something 'nice to do.' Helping to make sure there are programs for children such as daycare or after school care, activity clubs and sports directly affects parents' ability to participate in the workforce and to support their families. Everyone benefits – families, employers, and communities.

MUW: What motivated you to partner with MUW?

Shea: The need in our communities is compelling and hard to ignore. We can't assume someone or something else will fully fund everything.

"We believe it's up to local businesses to step up and help bridge the gap between available funding and the community's most critical needs. MUW has a solid track record of managing funds and making an impact, encouraging strategic collaborations between their non-profit partners who are attempting to bridge the funding gaps for needy individuals and families. Belletetes believes in this work and we're honored to be recognized with MUW's 2024 Enterprise award."

MUW: What would you tell someone who is considering becoming involved with MUW?

Shea: I would encourage businesses similar to ours, if they have the resources, to support MUW and the critical work they do in our communities. To individuals, I recommend finding a cause you're passionate about and getting involved! Volunteer your time, coach, mentor, join a service organization, serve on a local board or committee or provide financial support. Bring your energy to help bridge the gap and encourage others to do the same thing.

Our sincere thanks to Mike Shea and all of the folks at Belletetes for their commitment to our community. We

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[Check out our newsletter archive.](#)

are proud of our partnership with them and look forward to presenting them with the 2024 Enterprise Award at the *Teaming Up For Tomorrow* Campaign Celebration Event.

Sincerely,

Sarah Kossayda, Director of Marketing, Keene State College
Ben Wheeler, Senior Vice President, Machias Savings Bank
General Campaign Co-Chairs

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