

**NEWSLETTER** 

## Thanks to you: A Stronger Community, A Brighter Future

#### **Dear MUW Supporters**,

The 2025 *Our Monadnock, Our Impact* Annual Campaign launched into high gear at last week's Kickoff Event, generously sponsored by <u>Fenton Family Dealerships</u>. Community leaders, partners, and supporters came together to highlight the vital role Monadnock United Way plays in strengthening the region.

The prestigious Ken Jue Award was presented to JoAnn Fenton in recognition of her remarkable dedication and lasting contributions to the Monadnock community. A panel discussion explored the challenges and opportunities within the local childcare workforce—a critical issue impacting families and economic growth throughout the region.

The attendees left inspired, motivated, and ready to collaborate with their neighbors to build a resilient Monadnock Region where everyone has the opportunity to thrive!



Donate Today!

Our Monadnock, Our Impact Kickoff Highlights



General Campaign Co-Chairs Tom Julius, Monadnock Interfaith Project and Ashley Elliott, Chair, Rise for baby and family



# Your Impact on Local Individuals, Families, and Communities

As we ask for your continued generosity and support for this year's campaign, we are pleased to be able to share with you MUW's 2024 Community Impact Report which highlights where your money goes and the impact you have on the local community. In the coming weeks we'll do a deep dive into MUW's three areas of focus: Children, Education, and Financial Stability. For today, here are just a few of the highlights:

**Children:** Our goal is to connect at-risk youth and families to high quality, appropriate, and coordinated supports and services

- The Monadnock Alliance for Families served 2,215 families through parent education programs, home visiting, and enriched engagement opportunities, an 11% increase from the previous year
- The Monadnock Region Afterschool Partnership Project (MRAPP) tackled staffing shortages in afterschool programs while creating career pathways for individuals interested in working in childcare. Eight interns supported 254 children at 13 sites—and one was hired directly into the youth education workforce

**Education:** The Monadnock Region faces a critical shortage of qualified early childhood educators, making it harder for families to access quality childcare and early learning opportunities

250 educators were trained in the <u>Pyramid</u>
 <u>Model</u>, learning to promote the social emotional learning of young children



JoAnn Fenton, Winner of the 2025 Ken Jue Award



The Fenton Family (I to r)
Donovan Fenton, Bill
Fenton, JoAnn Fenton, Katie
Fenton



Childcare Workforce
Development Panel (I to r)
Cristine Traynor, Deirdre
McPartlin, Roberta Royce,
Jen Antosiewicz, Lauren
French, Samantha Hill,
Ariana Wilbur, Richard
Towne, Stephanie Latini



Laura Tobin, Michelle DellaVita, Myra Rebillard, Kate Cote

- 25 providers advanced in the <u>Child Development</u> <u>Associate</u> (CDA) program
- 25 new childcare jobs were created
- 53 new childcare slots opened for families
- 15 Keene High School students earned the CDA credential

**Financial Stability:** 7.3% of individuals in NH live at or below the federal poverty level (\$31,200 in 2024). In Cheshire County, 9% of our neighbors, almost 1 in 10, struggle to survive financially

- After a devastating storm struck the Tanglewood community in Keene, neighbors, local organizations, and statewide partners raised more than \$87,000 to help families who suffered staggering losses
- 197 children gained access to quality early learning through tuition scholarships at five MUW-supported centers, enabling their parents to work
- The <u>Cheshire County Emergency Housing</u>
   <u>Collaborative</u> provided shelter and basic needs
   to 305 individuals. 62% engaged in housing focused case plans, surpassing the goal of 50%.
   Participation in educational opportunities
   increased from 4.85% in 2023 to 19% in 2024,
   helping individuals build skills and pathways
   toward greater independence

Thank you for joining us in this important work and for trusting that we'll respond where the problem or possibility is greatest. With your help, we continue to build on our successes, driving positive change and creating a brighter future for all.

Sincerely,

Ashley Elliott, Board Chair, Rise for baby and family Tom Julius, Board Chair, Monadnock Interfaith Project

**Donate Today!** 

MUW is grateful for Fenton Family Dealerships' lead sponsorship for the Campaign Kickoff Event



We are proud of our exemplary charity ratings!

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Monadnock United Way | 23 Center St | Keene, NH 03431 US

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