



Monadnock
UNITED WAY

**OUR MONADNOCK, OUR
IMPACT**

LETTER FROM THE DESK OF THE PRESIDENT



Our Monadnock, Our Impact 2025 Campaign Kickoff

Dear MUW Supporters,

Every fall brings things we always count on—vibrant foliage, pumpkins, cider donuts, leaf-peeping tourists—and MUW’s Annual Campaign kickoff! The *Our Monadnock, Our Impact* 2025 Annual Campaign officially launches on Tuesday, September 16. Every day MUW and its partners strive to earn and keep your trust by using the resources you provide to raise the bar on programs for Children, Education, and Financial Stability in the Monadnock Region. Trusting in your continued generosity, we’ve set an ambitious goal to raise \$1,519,000!



You Are Invited
2025 Campaign Kickoff
OUR MONADNOCK, OUR IMPACT

Please Join Us!

September is the time of year many of us wrap up the summer and bring renewed energy to civic and community groups, school, work, places of worship, and more. There’s no better way to jump back in than to join us for breakfast at the *Our Monadnock, Our Impact* annual campaign kickoff.

- Tuesday, September 16, 2025
- 8:30 – 10:00 AM
- Heberton Hall at the Keene Public Library Annex
- Complimentary breakfast will be served

This event is guaranteed to inspire and energize you. We’ll present the annual Ken Jue Award, preview MUW’s 2025 campaign goals, and share inspiring stories of local impact.



ICYMI

Check out this [article in the Keene Sentinel](#) about ways MUW is working with community partners to make a difference in childcare!

GIVE TODAY!

We are very proud of our exemplary charity ratings.

Platinum
Transparency
2024

Candid.

Finally, local non-profit leaders will engage in a timely panel discussion about strengthening workforce development in childcare for the Monadnock Region.

Please click [here](#) to register.

It Takes a Community

A great many local donors, supporters, and sponsors come together throughout the year to raise funds to provide assistance and hope to hundreds of individuals and families in our region. MUW wishes to express our sincere thanks to [Fenton Family Dealerships](#) for once again sponsoring our campaign kickoff event.

“Fenton Family Dealerships is honored to sponsor MUW’s campaign kickoff! Commitment to the community we live, work, and play in is extremely important to our leadership and employees. Our mission is two-fold: (1) ensure exceptional sales and service experiences for our customers and (2) support our community through corporate philanthropy and volunteer involvement. Each year Fenton Family Dealerships and our employees support over 100 local charities, organizations, and schools. We are grateful for our community’s support and are committed to giving back.”

--George Thompson, Director of Sales and Marketing, Fenton Family Dealerships

Our Monadnock, Our Impact is more than a theme—it reflects the powerful change we create when we come together. Your contributions—big or small—stay local and help us build a stronger, more vibrant community for all. Let’s make the 2025 annual campaign our most impactful yet!

Sincerely,

Liz LaRose, President

GIVE TODAY



[Check out our newsletter archive.](#)

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