



Monadnock
UNITED WAY

**OUR MONADNOCK, OUR
IMPACT**

LETTER FROM THE DESK OF THE PRESIDENT



Welcome Campaign Co-Chairs Ashley Elliott and Tom Julius

Dear MUW Supporters,

I am thrilled to announce the appointment of Ashley Elliott and Tom Julius as the General Campaign Co-Chairs of our 2025 annual fundraising campaign. This year's theme is ***Our Monadnock, Our Impact*** and our goal is \$1,519,000! Ashley and Tom have both demonstrated their deep commitment to making a difference in our region through their ongoing community engagement. They bring leadership, passion, and experience to these vital leadership roles.

**Our Monadnock, Our Impact
Campaign Co-Chairs
Ashley Elliott and Tom Julius**



Monadnock
UNITED WAY

Dedicated to Community Impact

Ashley Elliott, Board Chair, Rise for baby and family, has a passion for volunteering and bettering our community which comes from her desire to make connections and learn



Hot off the Presses!

Check out MUW's
2024 Annual Report.
See how your
donations help
MUW make am
impact!

We are very proud
of our exemplary
charity ratings.

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2024

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newsletter archive.](#)**

more about people and processes. Ashley began her volunteering experience by becoming a loaned executive for the United Way in Gloucester County, NJ where she worked after earning her bachelor's degree in mechanical engineering from the University of Delaware.

When Ashley and her now husband moved to Keene, NH in 2016, she wanted to meet more people in the area and began her work on the [Rise for baby and family](#) board. Since then, Ashley has run successful fundraising campaigns for MUW at her current workplace, [Timken](#), where she is the Quality Manager. Ashley also oversees the capital grant program, the [Timken Foundation](#), for the Keene allocation community. Ashley has worked with dozens of Monadnock Region nonprofits to successfully award grants for the betterment of these organizations and our community. Through all of this work, Ashley became a recipient of the [Keene Sentinel's](#) Trendsetters award in 2022.

Ashley and her husband have a son and a Labrador retriever, and they are excited to share this community with them.

Tom Julius, Chair, [Monadnock Interfaith Project](#), brings a lifelong passion for fostering connections across our region. He is one of the founders of the Monadnock Interfaith Project and the [Surry Village Charter School](#). Tom is a core member of the [Monadnock Housing Collaborative](#), formerly the Monadnock Resource Alliance, and active in the [Healthy Monadnock Alliance](#). A career educator, Tom was a teacher at the [Jonathan Daniels Elementary School](#) in Keene and then spent 27 years in faculty and administrator roles at Antioch University. Tom earned a BA from Tufts University, MEd from Antioch, and an EdD from the UMass/Amherst.

A lifelong outdoors enthusiast, Tom and his family have lived in Gilsum for 37 years where he has served on the Conservation Commission, Library Board of Trustees, and the town Planning Board.

“MUW is a vital community hub weaving together essential programs that help our children and families thrive. As a General Campaign Co-Chair, I look forward to shining a spotlight on MUW's role in making Monadnock a vibrant and flourishing region.” Tom Julius, General Campaign Co-Chair

Please join us in welcoming Ashley and Tom to their significant campaign roles. As always, our goal is ambitious and there's lots of work to do. Ashley and Tom are already out there, leading the charge to ensure this year's campaign is our most impactful yet.

Sincerely,

Liz LaRose, President

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