



TEAMING UP FOR
TOMORROW

LETTER FROM THE DESK OF THE PRESIDENT



An Evening of Celebration, Inspiration, and Gratitude

Dear MUW Supporters,

Last week more than 70 community members, partners, and staff gathered at [Monadnock Ford](#) to celebrate Monadnock United Way's *Teaming Up For Tomorrow* campaign success. Liz LaRose was joined by co-chairs Ben Wheeler and Sarah Kossayda to announce that we raised a grand total of **\$1,323,942** from our incredibly generous and compassionate community!



Ben Wheeler and Sarah Kossayda, Teaming Up For Tomorrow General Campaign Co-Chairs, welcome the crowd



Spirit of Monadnock Award winner Laura Tobin and Sarah Kossayda



Trailblazer Award winners Gil Oriol and Sean MacPhee of Guyer and Son Roofing





Samantha Monson, Savings Bank of Walpole, Larry Monson, GM of Monadnock Ford, Board Chair Michelle DellaVita and Donor Relations Manager Sophie Carney-Brenner

2024 Circle of Excellence Award Recipients Honored

A highlight of the annual celebration is recognizing the hard work, contributions, and dedication of the Circle of Excellence recipients:

- [Badger](#) accepted the Summit Award, given to a local company demonstrating commitment to the community, engagement, and continued support
- Laura Tobin, Keene City Councilor, received the Spirit of Monadnock Award for her sustained commitment and positive impact on the community and MUW
- [Guyer and Son Roofing](#) received the Trailblazer Award recognizing their emerging partnership with MUW and year-round efforts to support our community
- [Belletetes](#) was awarded the Enterprise Award acknowledging outstanding community engagement with exceptional creativity and enthusiasm

Our Monadnock, Our Impact

As the cheers, high-fives, and applause died down, I shared the theme of the 2025 campaign – ***Our Monadnock, Our Impact*** – and its **\$1,519,000** goal! Cue more cheers and applause from the enthusiastic crowd, who were confident in the ability of our community to once again rise to the challenge to assist our most vulnerable and needy neighbors.

MUW's leadership and staff are always inspired and humbled by the spirit and generosity of our community and its commitment to our shared mission. Stay tuned as MUW ramps up to achieve this year's *Our Monadnock, Our Impact* campaign goal of \$1.5 million. As I said to the celebration attendees **"I love big goals. I think our community can do this, and it is a number that our community does need."**

Accepting the Summit Award for Badger is Emily Schwerin-Whyte



Enterprise Award winners Sara Belletete and Mike Shea of Belletetes and President Liz LaRose

We are very proud of our exemplary charity ratings.



[Check out our newsletter archive.](#)

Sincerely,

Liz LaRose, President

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