



Monadnock United Way

Imagine What We Can Do Together

2023 Annual Campaign



Team up with MUW to Maximize your Local Impact!

Follow us on our social media!



Dear MUW Supporters,

Today finds us smack dab in the middle of Spring and the recent weather is doing its part to create and nurture the stunning local scenery our Monadnock Region is famous for.

If you lead a local organization, you may be wondering what you can do to promote your business, live your values, and nurture the quality of life in our beautiful region.

Partner with MUW: A Win-Win-Win

Everyone wins when your organization partners with MUW:

- Your organization’s visibility and reputation
- Our community’s neediest individuals and families
- MUW’s ability to fund over 30 programs and community-building initiatives across Monadnock Region communities creating opportunities for children, education, and financial stability

Our generous corporate sponsors participate at several levels, with opportunities beginning at \$1,000 as a Community Booster and up to \$25,000 for an Impact Leader Sponsorship. Benefits are tied to sponsorship level and range from logo placement on MUW’s website, recognition on social media, profiles in our newsletters, press releases, and customized volunteer experiences. [Click here](#) to view our new Corporate Sponsorship brochure which details the benefits available for your organization at each level. For more information about a sponsorship, please contact Katie Gardella at katie@muw.org or 603-352-4209, ext. 27

Thank you for creating opportunities with us.



Donate Today!

NEW!

To maximize the impact of your donation, we are transitioning to electronic thank-you letters.

Please provide an email address to thankyou@muw.org so we can continue acknowledging your generosity! Be assured that your privacy and security are of utmost importance to us, and none of the personal and financial information provided to MUW is shared outside our



organization.

If you have any questions regarding this initiative or are unable to provide an email address, contact sophie@muw.org or (603) 352- 4209 ext. 24.

Prime Roast Coffee: Long-time MUW Supporter and Sponsor

Judy Rogers, the owner of Prime Roast Coffee on Keene's Main Street and a separate roastery on Route 101, has been a positive force in the community for more than 30 years. She has a long history of service in a variety of positions in many local non-profit and community organizations. And, in 2022, Judy was honored as a recipient of NH Business Review's Outstanding Women in Business award!

Judy recently shared that, "Prime Roast has been a supporter of MUW since our inception in 1993 and prior to that as Imports Plus (another downtown shop) since 1988."

"Meeting the needs of the broad spectrum of local citizens is vital for the overall health of a community, and I feel that MUW helps fulfill this goal."

When asked if she is especially drawn to one of MUW's three focus areas of Children, Education, and Financial Stability, Judy responded, "At the moment, as a community employer, I have become particularly concerned with the lack of daycare options in our community." Partnering with MUW makes sense for Prime Roast because MUW helps fund collaborations and community programs supporting families and children in the Monadnock region. For instance, MUW was instrumental, in collaboration with Keene State College, in attracting a Childcare Expansion Grant to expand the training and employment pipelines for early childhood education and care with the goal of helping address the critical shortage of high-quality childcare for children from birth to five years old.

"Prime Roast has been consistent in its support of MUW because we are confident that the MUW has a great handle on the needs of the nonprofit sector in our community."

We invite you to team up with Prime Roast Coffee and our other generous local business sponsors to realize your organization's social responsibility goals, increase your year-round visibility in the region, and ensure your dollars address

needs important to you, your organization, and the community.



Sincerely,

Chris Coates, Cheshire County Administrator

Larry Monson, General Manager, Monadnock Ford

Rose Novotny, Bank of New Hampshire

Imagine What We Can Do Together General Campaign Co-Chairs

[Donate!](#)

Thank you to our Sponsors!

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Monadnock United Way | 23 Center St, Keene, NH 03431

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