



An Update from MUW President Liz LaRose

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Dear MUW Supporters,

As we gear up for our Campaign Celebration Event tomorrow evening, I'd like to tell you about a dedicated coalition of volunteers, the Impact Monadnock Business Ambassadors (IMBA). They will be honored for their impact and successes with the Spirit of Monadnock Award at tomorrow evening's event!

"IMBA is thrilled and humbled to receive this award! We're proud to serve a community that stands out for its support for children and families." Ed Coppola, IMBA Chair.



What is IMBA?

Impact Monadnock is MUW's signature impact initiative which seeks to improve outcomes for all children and families. IMBA members from several area organizations strive to educate the local business community about the importance of early childhood education and family-friendly policies in the workplace. They make compelling presentations to organizations such as local Lions Clubs, Rotary Clubs, and Chamber groups, sharing the benefits of adopting child- and family-friendly policies. The ambassadors also serve as a resource for other communities and United Way organizations.

Impact and Successes

IMBA helps to further Impact Monadnock's goal to strengthen early learning opportunities in our community. Here are two examples:

- Most families and businesses in the Monadnock Region are well aware of the dire need for more quality childcare. IMBA fully supported the effort to secure a \$1 million grant for the Childhood Expansion Project for Keene State College and MUW to train current and new early childhood educators.

"The goal of increasing quality childcare in the



Please Join US!
2023 Campaign Celebration

February 7, 5:30-7:00
at Monadnock Ford

For more information and to register, [click here.](#)



Click [here](#) to see past issues of our newsletter!

Monadnock Region is not just an aspiration for MUW. We're doing it and people are participating in the program." Ed Coppola, Chair of IMBA.

- The Business Ambassadors launched the StartSmart gift program which supports early childhood brain development. The packages include 4 board books, Social Emotional Tools for Life: Five Parenting Strategies to Support Emotional Development by Kay Albrecht and Michelle M. Forrester, and a set of fun tips for early childhood brain development from Vroom, all wrapped in a flannel baby blanket. Businesses wanting to recognize new parents in the workplace or individuals celebrating new babies in their lives can purchase a StartSmart gift [online](#).

IMBA provides critical support for early childhood education and childcare in our region. I'm thrilled they've been selected to receive public recognition for all their hard work and contributions. For more information about IMBA and to view a list of current members, [click here](#).

If you are interested in having an IMBA member present at your organization, please reach out to me at liz@muw.org or 603-352-4209, ext. 26 and I will help you make a connection with a representative.

Congratulations, team!

Sincerely,

Liz LaRose, President

Thank you to our Sponsors!



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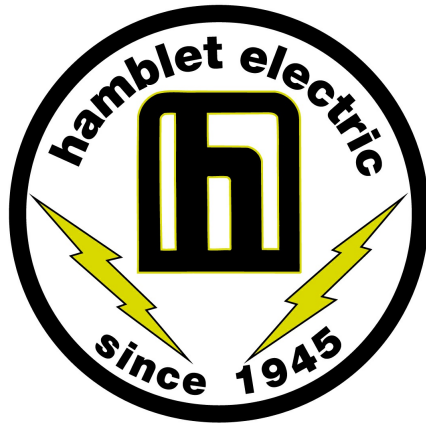
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