



Monadnock United Way

# Teaming Up For Tomorrow

2024 Annual Campaign



Support our Youth -- and Our Future

Follow us on our social media!



Dear MUW Supporters,

As the General Campaign Co-Chairs for Monadnock United Way's (MUW) 2024 annual fundraising campaign, we are excited to connect with you through our inaugural newsletter! This year's theme, **"Teaming Up for Tomorrow,"** further emphasizes MUW's sustained dedication to Children, Education, and Financial Stability, aiming to empower individuals and families to achieve their full potential and ensuring the prosperity of our communities, both now and in the future.



## Our Tomorrows Depend on Today's Youth

Young people are critical to our collective future. MUW supports local programs that prepare young people for success through the [Monadnock Region Afterschool Collective \(MRAC\)](#). These programs positively impact young people's self-esteem, help them build stronger relationships with peers and adults, and decrease risky behavior.

In 2023, MRAC successfully served 1,179 school-age children (6-17 years) in our region through high-quality out-of-school (OOS) programming. Notable growth was achieved in attracting and engaging 200 pre-adolescent and adolescent youth (ages 13-17). The key to this success is an emphasis on new clubs and creative activities aimed at this age group, which received quality reviews from both parents and students.

## Attracting Engaged Staff and Developing the Workforce of Tomorrow

Staffing is a major concern for MRAC programs and educational systems across New Hampshire. To address this issue, MUW has received a three-year grant from the [Northern Borders Regional Commission](#) to establish the Monadnock Region Afterschool

Thank you for creating opportunities with us.



Donate Today!

## NEW!

To maximize the impact of your donation, we are transitioning to electronic thank-you letters.

Please provide an email address to [thankyou@muw.org](mailto:thankyou@muw.org) so we can continue acknowledging your generosity! Be assured that your privacy and security are of utmost importance to us, and none of the personal and financial information provided to MUW is shared outside our organization.

If you have any

Partnership Project (MRAPP). This unique workforce development initiative is designed to establish career pathways for young people and to alleviate staffing shortages in local after-school programs.

The system will connect higher education institutions, such as [Keene State College and River Valley Community College](#), who have agreed to partner with MUW, with MRAC, to provide a pipeline of interns. The grant will also create workforce development opportunities by linking local businesses to sponsor and provide after-school programs. This will allow young people to get engaged and excited about various employment paths as they prepare to enter the workforce.

***"These sites provide incredible learning experiences for college students who will be shortly entering professions, many working with, or on behalf of children," said Stephanie Latini, MUW's new Internship and Business Outreach Manager who is spearheading the project. "In turn, these interns will supply much-needed staffing support for the after-school programs."***

Before joining MUW, Latini worked at The River Center in Peterborough, where she equipped students with life skills, coordinated with local school districts, created, and managed programs, and conducted community outreach. "We are so pleased to have Stephanie on board," said Katie Gardella, Director of Resource Development and Community Engagement of MUW. "Her past experience in facilitating outreach programs for students, as well as in higher education, makes her the perfect fit for this job. We are excited to get this project going with her at the helm!"

We look forward to updating you on the progress of MRAPP! You will also hear from us throughout the summer and into the fall when we formally launch the *Teaming Up for Tomorrow* campaign. Our goal is to convey the impact of your generous donations and support on our community across 30 initiatives and programs focused on Children, Education, and Financial Stability.



Sincerely,

***Sarah Kossayda, Marketing Director, Keene State College  
Ben Wheeler, Community Volunteer  
Teaming up for Tomorrow General Campaign Co-Chairs***

questions regarding this initiative or are unable to provide an email address, contact [sophie@muw.org](mailto:sophie@muw.org) or (603) 352- 4209 ext. 24.

**Donate!**

---

*Thank you to our Sponsors!*

KICK OFF LEAD SPONSOR 2023



GIVING TUESDAY LEAD SPONSOR 2024



*Your Local Roofer For Over 50 Years*

STARTSMART SPONSOR 2024



# Mascoma Bank

COMMUNITY HALL OF FAME 2024



COMMUNITY CHAMPIONS 2024



STRUCTURAL INSULATED PANELS



543 West Street

Keene NH

(603) 352-1000

# KAPILOFF



*MUW is proud of our outstanding charity ratings!*

**Charity  
Navigator**



✦ **FOUR-STAR** ✦

**Platinum  
Transparency  
2024**

**Candid.**

Monadnock United Way | 23 Center St | Keene, NH 03431 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!