



Monadnock United Way

# Teaming Up For Tomorrow

## 2024 Annual Campaign



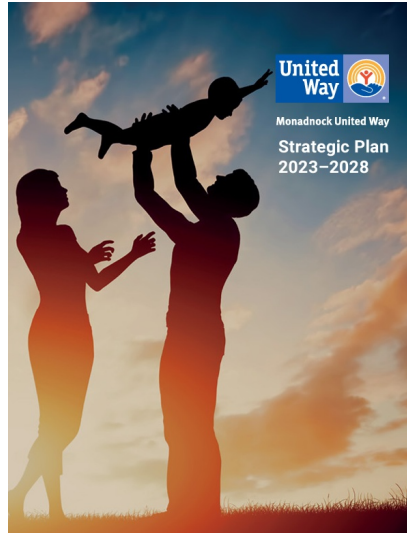
### A road map for our future: MUW's new strategic plan

Follow us on our social media!



#### Dear MUW Supporters,

Summer is an amazing time in the Monadnock Region, with festivals happening on Main Street, people gathered on town commons to listen to music together, and laughter echoing up as families play in the beautiful lakes and ponds nearby. This strong sense of community has us excited to share our most recent updates about MUW's [Strategic Plan](#) for 2023-2028.



Building on successful initiatives since 2016, we're standing by our commitment to creating lasting, positive changes in the Monadnock Region. Each of the identified focus areas within the Strategic Plan remain strong and continue to prioritize helping children and young people succeed, providing community members with resources for healthy and happy lives, and supporting education that helps everyone reach their full potential.

#### The Journey So Far

Back in 2016, MUW launched a bold Strategic Plan focused on three foundational factors influencing community well-being: children, education, and financial stability. This plan, rooted in Collective Impact principles, aimed to harness the caring power of community by:

- Leveraging financial resources
- Funding high-impact initiatives
- Championing diverse collaborations
- Advocating for those in need
- Mobilizing community involvement

Great strides have been made in these areas, as you can see in past [Community Impact /Reports](#). These include funding to expand access to essential services like fresh food through the

*Thank you for creating opportunities with us.*



**Donate Today!**

#### NEW!

To maximize the impact of your donation, we are transitioning to electronic thank-you letters.

Please provide an email address

to [thankyou@muw.org](mailto:thankyou@muw.org) so

we can continue acknowledging your generosity! Be assured that your privacy and security are of utmost importance to us, and none of the personal and financial information provided to MUW is shared outside our organization.

If you have any questions regarding this initiative or are unable to provide an email address,

Monadnock Food Pantries Collective, emergency housing through the support of the Cheshire County Emergency Housing Collective, implementing innovative initiatives such as [Babies at Work](#), and forming new coalitions to address regional needs.

## Renewed Commitment to MUW's Bold Direction

The current Strategic Plan reaffirms and expands commitment to MUW's impactful direction. It responds to the region's evolving needs while staying true to our [Vision, Mission, and Values](#). The plan focuses on three key priorities:

1. Investing in People: Developing a model of innovation, diversity, and equity for staff, board, and volunteers.
2. Reinforcing Core Commitments: Deepening focus on children, education, and financial stability through sustainable and equitable resource allocation.
3. Elevating Community and Culture: Expanding community connections through open conversations, increased involvement, and responsive resource mobilization.

In support of these goals, MUW continues to invest in valuable initiatives like the [Monadnock Resource Alliance](#) and [NH's Early Childhood Region 1](#), addressing community needs through data-driven strategies and collaborative partnerships. Tap for a full list of [Community Impact Initiatives](#)



## Get Involved

Your support is crucial to MUW's success. Here's how you can make a difference:

- Volunteering
- Donating and advocating for community needs
- Staying informed through updates and events

## Funding, Transparency, and Accountability

Your contributions have attracted over \$2.45 million in grants that go directly into our area to support community-driven solutions. We're proud of MUW's Four-Star [Charity Navigator](#) rating and Platinum level [GuideStar](#) transparency rating, demonstrating our commitment to responsible stewardship.

For more information or to get involved, visit the MUW [website](#), call (603)352-4209, or email [info@muw.org](mailto:info@muw.org).

contact [sophie@muw.org](mailto:sophie@muw.org) or (603) 352- 4209 ext. 24.

Together, we're building a stronger, more resilient Monadnock Region. Thank you for your continued support and partnership in this exciting journey of community transformation!

Sincerely,

*Sarah Kossayda, Marketing Director, Keene State College*  
*Ben Wheeler, Community Leader*  
*Teaming Up For Tomorrow General Campaign Co-Chairs*

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