



Monadnock United Way

**November 30, 2022**  
**FOR IMMEDIATE RELEASE**

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**Monadnock United Way Raises \$25,023 on GivingTuesday**

**Keene, NH** – You did it again! Thanks to you, our generous community, Monadnock United Way (MUW) exceeded its \$20,000 goal and raised \$25,023 in donor contributions and matching funds on GivingTuesday. We are amazed and deeply thankful for the outpouring of support we received from all facets of our community.

Louise Danforth, General Campaign Co-Chair of the United We All Win Campaign said, “The Monadnock United Way serves 35 towns in our region; each one benefitting from the kindness of neighbors supporting neighbors on GivingTuesday. Your generosity touches the lives of children, families, and nonprofit business owners who make our community thrive. Thank you!”

We would like to thank all who contributed to our matching grant pool: Bergeron Construction, Clark Mortenson Insurance, Prime Roast Coffee Company, an anonymous donor, and MUW’s Board of Directors. Thanks also to the many generous individuals and businesses who contributed on GivingTuesday.

Your donations will impact the community in a number of positive ways:

- Your neighbors will receive emergency housing assistance through the Cheshire County Emergency Housing Collaborative. 390 residents will receive services this year because of your support.
- 2,500 Individuals and families will receive healthy fresh food at 9 collaborating pantries across the region.
- Families can return to work, knowing that their children are getting quality care and education at local child care centers. 247 families will be served at affordable child care centers across the region.

All gifts made during GivingTuesday go toward the United We All Win annual campaign. The goal this year is \$1,490,990 and you have contributed \$760,099 so far. With only a month left in the campaign, the end date is December 31, it is crucial that the goal is met this year! Liz LaRose, President of MUW said, “Our community is experiencing hard times with the rising cost of just about everything—food, housing, heating oil. In this climate, any one of us could fall behind and need a helping hand. Please dig deep and give for your neighbors who might not be able to donate this year.”

Visit [muw.org](http://muw.org) to donate or text MUW to 41444.

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**About Monadnock United Way**

Monadnock United Way is dedicated to improving lives by mobilizing diverse partners and investing in programs and people to create long-lasting, measurable change. MUW was founded in 1952, and currently has more than 4,500 donors, advocates, and volunteers. At Monadnock United Way, we fight for children, education, and financial stability and basic needs in every community throughout our region.