



Vision: All children in the Monadnock Region and their families are healthy, learning, and thriving, now and in the future.

“Start Small. Think Big.” is the early childhood development initiative of Impact Monadnock... because the future of the entire Monadnock Region depends on the success of our youngest citizens.

The Early Childhood Development Initiative of Impact Monadnock targets all children in the Monadnock Region, from birth to age eight, and their families. It was created in response to research indicating that early childhood development is one of the most critical factors determining the future of all citizens throughout the entire region—because what happens to our youngest residents will have a powerful impact on our community’s future success and prosperity.

The most important investment we can make—Focusing on the educational achievement and welfare of children from birth to age five creates a strong foundation for their future health, happiness and economic opportunity. And this in turn, leads to more stability and prosperity for the communities where they live.

Healthy children who succeed in school and find positive outlets for play and recreation are far more likely to become productive, contributing members of the



community. This is why early childhood development programs like “Start Small. Think Big.” are so important for the future of our region.

Impact Monadnock engaged in a 7-month strategic planning process in early 2016. A Strategic Plan was developed based on a comprehensive analysis of the challenges facing the region. Out of this process, three focus areas emerged, they are: **Early Childhood Supports and Services; Mental Health; and Parent and Family Supports.** The Strategic Plan provides a complete description of Impact Monadnock’s mission, history and goals and provides concrete strategies for reaching those goals. A copy of the Strategic Plan is available on the Impact Monadnock website (muw.org/im).

Impact Monadnock is a community-driven organization focused on improving the health and prosperity of the Monadnock Region by addressing the critical component of early child development. Its Early Childhood Development Initiative work is made possible with the support of Spark NH and Monadnock United Way; and funding support from C&S Wholesale Grocers, Endowment for Health, Hoffman Family Foundation, The Kingsbury Fund, Markem-Imaje, New Hampshire Charitable Foundation, The Putnam Foundation, and Rick and Jan Cohen.

To learn more about Impact Monadnock, or to find out what impact you can have on the children of the Monadnock Region, visit www.impactmonadnock.org.