



A Campaign Update from Liz LaRose

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Learn more about the Council for Thriving Children by reading their [2020 Year in Review](#).



**MARK YOUR CALENDAR!
THE LOCAL CROWD AND
MONADNOCK UNITED
WAY ARE TEAMING UP TO
STRENGTHEN CHILDREN
AND FAMILIES IN OUR
COMMUNITY!**

Dear Friend of MUW,

MUW’s focus areas—children, education, and financial stability—were chosen based on research that indicated that these areas contained some of our region’s most entrenched problems. One such problem is educational attainment and success. Children in the Monadnock Region score lower on math and English tests than in the rest of the state.

Impact Monadnock (IM), MUW’s signature early childhood development initiative, hopes to reverse this trend as an active participant in a federally funded, state-wide initiative called the [Preschool Development Grant](#) (PDG). Since 2019, IM received funding to enhance authentic family engagement and parent leadership in the education of Monadnock Region children--engaging families and involving parents as leaders in building effective early childhood programs.

Research shows that no matter their income or background, students with involved parents are more likely to have higher grades and test scores, attend school regularly, have better social skills, show improved behavior, and adapt well to school.¹

Annie Dintino-Cucci, IM Project Manager, explained it this way,

“Parent/caregiver voice is vital because home-life plays a major role in human development. We know children make the greatest leap in development between the ages of 0-5 (hence that time often being measured in months) and because home-life has such a profound impact, parent/caregiver voice is imperative for ensuring a holistic view of the child.”

The PDG initiative is just one more facet of the work IM is doing to ensure that children get the best start in life. Through parent/caregiver involvement and feedback, PDG also hopes to strengthen the bond between parents/caregivers and their children, thereby strengthening the family unit as a whole. It is our belief that this work is foundational to the future strength of our community. Thank you to all who donate to support this important work!

Sincerely,

Liz LaRose, President



Join us for the **Start Small, Think Big** campaign from May 10 through June 11. All gifts given on TLC's crowdfunding platform during this time will benefit Monadnock United Way's signature impact program, Impact Monadnock (IM) which seeks to improve outcomes for all children in the Monadnock Region, from birth to age eight, and their families. For more information [click here!](#)

Monadnock United Way

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A big "thank you" to our Pacesetters! Their campaigns help MUW get a jump-start on our new annual campaign.

- Hamshaw Lumber



You are now able to look up past issues of this newsletter!

Click [here](#) to see prior

¹ National PTA, <https://www.pta.org/home/run-your-pta/National-Standards-for-Family-School-Partnerships/Report-The-Positive-Relationship-Between-Family-Involvement-and-Student-Success>

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Keene, NH 03431](#)

PLEASE NOTE:

With the importance of social distancing, we are limiting the number of hours that our staff come into the office to process gifts received via US Mail. We are asking donors to use our safe, secure [donation portal](#) whenever possible. However, we gratefully accept checks from anyone who prefers to donate in that manner and we will ensure that they are processed in a timely manner.



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