



Monadnock United Way

Stronger Together

2021 Annual Campaign



A Campaign Update from Liz LaRose

Follow us on our social media!



Drum roll, please!

The 2021 annual campaign General Campaign Co-chairs are here!
Read on to see how we're Stronger Together with their help.



Congratulations to the Stronger Together General Campaign Co-chairs!

Dear Friends of MUW,

I am thrilled to announce our Co-General Campaign Chairs (GCC) for the 2021 annual campaign: Danya Landis, Karen Peterson, and Beth Wood. All three of these women are dedicated supporters of our community and have served in a variety of ways to make it stronger. We couldn't be happier that they chose to take on the role of Co-GCCs.



[Danya Landis](#) is Co-Founder, Partner, & Arts Director of [Machina Arts/Machina Kitchen and ArtBar](#). She has served the community in a variety of ways: as a board member of Keene Young Professionals Network, a member of the Keene City Commission, and a founding member of TEDx Keene. She is proud to serve as Co-GCC because she believes ***“the Monadnock United Way lives up to its name because they work hard every day to unite our community.”***



[Karen Peterson](#) is Development and Fundraising Coordinator at [Monadnock Developmental Services](#) (MDS). Karen has lived in Peterborough for almost 30 years and been a supporter of the Monadnock United Way nearly that long. As a member of MUW's Investment Team, Karen

was part of a group of volunteers who made funding recommendations that informed MUW's investments in local nonprofit programs and initiatives. Karen was honored to be asked to be Co-GCC, ***“In my work at MDS, I've seen first-hand how area nonprofits assist those in need with the help of funders like the Monadnock United Way.”***

Monadnock United Way

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A big “thank you” to our Pacesetters! Their campaigns help MUW get a jump-start on our new annual campaign.

- Hamshaw Lumber

[Beth Wood](#), Co-Owner of [21 Bar & Grill](#), was raised and educated in Keene, and is committed to making her home city and the Monadnock region a better place for people to live and thrive. Beth was one of the founders of the Greater Keene Rotaract Club,



You are now able to look up past issues of this newsletter!

Click [here](#) to see prior issues from 2021!

Not yet a donor?

There are some easy options for you:

- [Text MUW to 41444](#)
- [Donate online](#)
- [Transfer Stocks and Securities](#)
- [Donor Advised Fund](#)

Mail a check to:

23 Center Street,
Keene, NH 03431

PLEASE NOTE:

With the importance of social distancing, we are limiting the number of hours that our staff come into the office to process gifts received via US Mail. We are asking donors to use our safe, secure [donation portal](#) whenever possible. However, we gratefully accept checks from anyone who prefers to donate in that manner and we will ensure that they are processed in a timely manner.



was a Keene Sentinel Trendsetter winner in 2020, and is currently a member of The Keene Elm City Rotary Club. Beth said, *“I look forward to bringing enthusiasm and in-depth knowledge of the community to bear in this year’s MUW campaign.”*

Our campaign theme this year is **Stronger Together** and is a tribute to the generosity and perseverance of our community as we emerge from the wake of the Covid-19 pandemic. The **Stronger Together Campaign Goal is \$1,462,000**. These funds will help address today’s issues while solving root causes of poverty, child abuse and low educational achievement in our region through Collective Impact.

You heard it here first! We are honored to work with Danya, Karen, and Beth to raise funds to help our neighbors in need. We look forward to updating you throughout the year on the progress of the **Stronger Together Campaign!**

Sincerely,
Liz LaRose, President

Thank you to our generous sponsors:

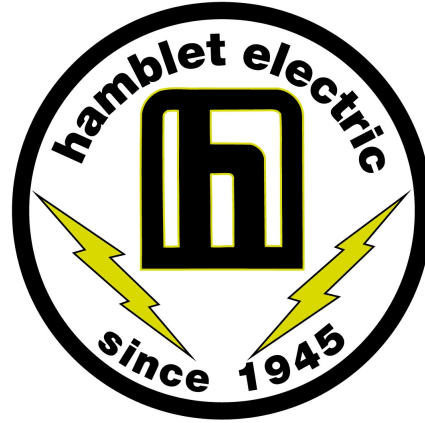
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