

Monadnock United Way

**ANNUAL REPORT
2020**



Liz LaRose and Ben Wheeler

Dear Friends of MUW,

Incredible is defined as “difficult to believe; extraordinary.” At MUW and across the world, both parts of this definition describe 2020 perfectly.

No one foresaw the Covid-19 pandemic that was to come. Or the amazing outpouring of community support that resulted. Difficult to believe and extraordinary for certain!

At MUW, we are proud of the lightning-fast response of this community – from our staff, board, partners, donors, and volunteers. Within days of NH Governor Chris Sununu declaring a State of Emergency, MUW established a Covid Relief Fund, switched to remote operations, and began raising and distributing what would become over \$600,000 in relief funding. Every week into June, partners received your gifts, which helped them respond to emerging needs, keep people employed, and remain open.

Our partners’ response was similar. They pivoted swiftly and effectively to meet the needs at hand, providing our neighbors with necessities such as diapers, food, and gas cards for medical appointments. Hundreds in our region received help paying rent, fuel, and electric bills. Many began providing services remotely, ensuring continuity for families needing services.

Stories abound. In this report you’ll read about the resiliency, creativity, and impact of three of our collectives: The Cheshire County Emergency Housing Collaborative, Monadnock Alliance for Families, and The Monadnock Region Afterschool Collective.

The incredible outpouring of support from our generous community made this possible with thousands of donors sending gifts of all sizes; some donating multiple times to the Relief Fund. Support also came from corporations, Donor Advised Funds, and public and private foundations. Due to the generosity of our board, who covered all bank and processing fees, 100% of every dollar donated was granted right back into the community.

The year began with other difficult decisions. Our most recent campaign fell nearly \$200,000 short of goal, continuing nearly ten years of decline. In February, our Board of Directors announced that MUW would reduce staff and invest in a highly targeted group of nine collectives and individual agencies serving 27 programs. The remaining programs transitioned away from MUW funding, receiving allocations through April.

This decision was not taken lightly. Every partner – current and past – plays an essential role in the health of this community. With limited resources, our Board determined that providing meaningful levels of investment within a targeted, cohesive group of programs could make a greater impact.

In spite of these two setbacks, MUW continued to fight for children, education, and financial stability all year. Impact Monadnock’s Pyramid Model, Preschool Development Grant (PDG), Business Ambassadors, and Start Smart remained actively engaged in the community. And in some cases grew:

- The Business Ambassadors provided local businesses with guidelines to support families while they worked and stayed home with children in remote learning environments
- StartSmart saw an increase in birth gifts, supporting the literacy of more children
- Pyramid Model prepared to accept four more child care centers for social-emotional supports
- A grant connected our child care centers with the Monadnock Farm to Community Coalition to help improve access to healthy food for young children

In reflecting on this “Incredible” year, the extraordinary certainly outshined the unbelievable. And for that MUW, our partners, and our community are grateful. Thank you for the outpouring of support that kept our region strong. **We are truly Better Together.**

Sincerely,

Ben Wheeler, MUW Board Chair

Liz LaRose, MUW President

OUR MISSION

Monadnock United Way is dedicated to improving lives by mobilizing diverse partners and investing in programs and people to create long-lasting, measurable change.

Monadnock United Way, founded in 1952, is a local member of the United Way Worldwide network.

We have the resources, training, support, and ideas of a worldwide community behind us. Yet our power to address the Monadnock Region's most daunting social issues is 100 percent local.

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THE IMPACT OF COVID-19

When we adopted the 2020 campaign tagline **'Better Together,'** we never imagined how well it would characterize the way our communities came together to tackle the unprecedented upheaval and need caused by the COVID-19 pandemic.

You – our donors, partners, volunteers, advocates, and staff – exceeded all expectations with your generosity and support. In all, **more than \$600,000 and countless hours were donated** to support our communities during the most destabilizing crisis in recent memory.



Anyone who ever faced an unexpected emergency appreciates the need to quickly adapt financially – to manage ongoing expenses and obligations in addition to costs generated by the emergency. Confident in the leadership of our partner agencies, MUW lifted restrictions on spending regularly allocated funding, providing flexibility in determining how to best allocate resources during the pandemic. MUW also immediately began fundraising through the COVID-19 Relief Fund, raising and allocating over \$600,000 between March and June 2020.

In 2020, every one of our partner agencies demonstrated determination and resilience when faced with the daunting task of providing their usual critical services to our neighbors, while also responding to our community emergency. MUW's recent transition to a Collective Impact model facilitated collaborative efforts by our partner agencies to attack and solve the complex problems faced in 2020. The benefits of increased communication, sharing information, and leveraging combined resources were invaluable in crafting and implementing effective solutions.

The following pages highlight how three of our collectives joined forces to increase their impact – how they were BETTER TOGETHER IN 2020.



BETTER TOGETHER IN 2020

CHESHIRE COUNTY EMERGENCY HOUSING COLLABORATIVE (CCEHC)

Southwestern Community Services, Inc. (SCS), Hundred Nights (HN), and the Monadnock Center for Violence Prevention (MCVP) are community partners who, together, played a crucial role in addressing housing emergencies exacerbated by COVID-19. Their primary mission is to provide emergency housing and keep clients safe.

COVID-19 Challenges and Successes

During the pandemic, CCEHC partners were challenged to maintain sufficient capacity in their shelters, hotels, and decompression sites for those who faced a housing crisis. COVID-19 presented challenges on every aspect of their mission, including program funding, staffing, leadership, collaborations, performance measures, and service delivery.

Each partner experienced staffing and leadership pressures. SCS and MCVP staffs had to adapt to working remotely. Hundred Nights staff continued to work on site throughout the pandemic, adjusting to personal protective equipment and safety protocols that made every activity exponentially more difficult, if not impossible. To make matters worse, many volunteers felt they were at risk from the virus and reluctantly decided to stay home.

Despite these challenges, CCEHC achieved their primary mission to provide emergency housing and keep clients safe. During 2020, SCS and Hundred Nights each reached pre-COVID-19 capacities and did so without a single client contracting COVID-19! All clients who entered into their shelters were provided with food, clothing, showers, laundry, and personal hygiene supplies and were informed of available community resources, services, and housing options. While many providers shut down or significantly reduced services during the pandemic, CCEHC maintained a strong presence in our community, providing 21,013 bed nights to 290 homeless clients.

[Read more about the impact of the Cheshire County Emergency Housing Collaborative](#)



BETTER TOGETHER IN 2020

MONADNOCK ALLIANCE FOR FAMILIES (MAF)

The **Monadnock Home Visiting Alliance** and the **Monadnock Parent Education Collective** merged on July 1 into a single organization, combining goals, programs, and tracking/reporting systems. MAF's vision is that all families in the Monadnock Region have access to high-quality services that strengthen parenting and promote optimal child development. They provide home visits, assistance accessing services, playgroups, classes, and more. In 2020 MAF served 989 children and families in 34 towns. The MAF agencies also supported families experiencing additional challenges due to the Covid-19 pandemic.

The Alliance includes **Rise for baby and family**, **Monadnock Family Services (MFS)**, **The River Center**, **The Grapevine**, and **Healthy Starts - Home Healthcare, Hospice and Community Services (HCS)**.

COVID-19 Challenges and Successes

MAF experienced significant disruptions in their service delivery efforts in the constantly changing 2020 environment. All MAF organizations responded by shifting to a hybrid - remote/in person service delivery model. Home visitors shifted to providing services via Zoom, telephone call, and text, as well as socially distanced, in person visits when needed.

Participation rates shifted as models of service delivery changed. Overall, the number of families seeking home visit support was flat. The number of referrals fell, as many school nurses, guidance counselors, and other family support professionals (the sources of most referrals) were not seeing students and families regularly. At the same time, moving to remote delivery models (online and outside when possible) made some programs available to a much broader audience and removed distance as a barrier. Overall participation in classes and groups held via Zoom increased.

As a result, the overall number of families serviced by MAF increased by 44%.

All home visiting staff worked primarily from their homes, switching to online and outdoor visits when possible. These changes required the agencies to quickly develop new processes and procedures, and make unanticipated purchases of new hardware, software, and online programs. Staff had to learn to use new technology and understand and implement the latest processes and procedures to support their remote work and MAF's mission.

MAF also provided direct basic needs support in the form of gas and grocery gift cards and assistance with rent and utility bills to some families during the height of the pandemic.

[Read more about the impact of the Monadnock Alliance for Families](#)



BETTER TOGETHER IN 2020

MONADNOCK REGION AFTERSCHOOL COLLECTIVE (MRAC)

This collective is made up of [several programs](#) providing afterschool enrichment opportunities for children throughout the Monadnock region. Together they served 935 youth in 15 towns in 2020, effectively adapting to the constantly changing needs of their school districts during the pandemic. There are several program models across the collective: day programming for school staff children on remote days while parents are teaching; traditional before school; traditional after school; and support for district children during remote days – often targeted to the most educationally at risk.

COVID-19 Challenges and Successes

All of the programs responded to the disruptions brought about by Covid-19 by demonstrating flexibility and creativity in how they pursued their mission. While a significant amount of their traditional programming was impacted, collective organizations responded by developing and implementing critical new virtual offerings such as:

- Programs for children of school staff who were on remote learning, enabling those staff to work at full capacity, impacting both family financial stability as well as youth educational support
- Educational support for the increased number of homeless families
- Programs to engage youth whose only outside contact was via Zoom

- Support for children struggling educationally due to online learning
- Weekly activity boxes for students who were fully remote, providing enriching activities not based upon screen time

All programs meeting in person had to adhere to new guidelines for social distancing, sanitation, and restricted group sizes, leading to unplanned spending on sanitation and PPE supplies, additional staff to handle more/smaller groups, and individual tools/supplies for teachers and children to reduce cross contamination.

[Read more about the impact of the Monadnock Region Afterschool Collective \(MRAC\)](#)

AT MONADNOCK UNITED WAY, WE FIGHT FOR CHILDREN, EDUCATION, AND FINANCIAL STABILITY IN EVERY COMMUNITY THROUGHOUT THE REGION.



CHILDREN

Children live in safe, nurturing, and healthy homes and communities

- Young children are safe, healthy, and resilient
- School-age children are safe, healthy, and resilient
- Transition-age children are safe, healthy, and resilient



EDUCATION

Community members receive an education that enables them to achieve their fullest potential

- Children are ready to learn by the time they enter school
- Students are proficient in fundamental areas of learning, including social-emotional skills
- Community members are prepared to embark on post-secondary pursuits



FINANCIAL STABILITY

Community members have the financial resources they need to live healthy, happy, and productive lives

- Community members are financially literate and empowered
- Community members achieve financial stability and well-being

BASIC NEEDS



Community members have access to food, shelter, heat, and transportation



Monadnock United Way

GIVE. ADVOCATE. VOLUNTEER.

2020 FUNDED PARTNER AGENCIES

Cheshire County Emergency Housing Collaborative
Monadnock Food Pantries Collective
Monadnock Region Afterschool Collective
Monadnock Home Visiting Alliance
Monadnock Parent Education Collective
Keene Day Care Center, Inc.
Monadnock Community Early Learning Center
Rise for baby and family
Southern NH Services – SNHS Hillsboro Child Development Center
Southwestern Community Services, Inc - WIC Dental Program
Walpole Village School
Winchester Learning Center

**merged in July 2020 to become Monadnock Alliance for Families*

Received MUW funding through April 2020

Big Brothers Big Sisters of New Hampshire
Cheshire Housing Trust
Community Volunteer Transportation Company
HCS Home Healthcare, Hospice and Community Services
Maps Counseling Services

Monadnock Peer Support
Monadnock Center for Violence Prevention
Monadnock Developmental Services, Inc.
Monadnock Family Services
Monadnock Region Child Advocacy Center
The Neighbor2Neighbor Collaborative
NH Legal Assistance
The River Center
Samaritans, Inc.
Southern NH Services – Western Hillsboro County Family Support Center
Southwestern Community Services, Inc.

Other 2020 Investments include:

Impact Monadnock
Pyramid Model, Preschool Development Grant, Impact Monadnock Business Ambassadors (IMBA), and StartSmart
Early Learning NH
MUW Investor's Affinity Group
2-1-1, United Way's social services hotline.
Direct Designations from donors to various agencies
Community Building

[Click here for the full list of programs, agencies, and funding.](#)

FUNDED PARTNER SUCCESS

The COVID-19 pandemic created a world of uncertainty for all of us. We are so proud of how our community responded. Throughout this report, we have highlighted some of the enormous accomplishments of our funded partner agencies in 2020.

Monadnock Food Pantry Collective

- The members of the Monadnock Food Pantry Collective quickly pivoted to drive-through/curbside delivery methods and all but one member pantry continued serving their clients without a break.
- The pantries provided holiday boxes in November and December and will continue to serve their communities, albeit in a revised fashion, throughout the pandemic.

COVID-19 DONORS

Amidst uncertainty and fear came action and caring. In the early days of the COVID-19 pandemic, our resolve and determination were put to the test as we tried to navigate rapidly changing circumstances. It is with great pride that we say that our community responded with generosity, selflessness, and zeal by donating over \$600,000 to the Covid-19 Relief Fund. Your generosity allowed us to distribute every penny to agencies and programs working with families and individuals in need, in real time. Because of you, people received food and emergency shelter, child care centers remained open and viable, and families received essential support services. Our partners, our initiatives, and the community flexed time and again to help every person possible – because of your generosity.

It is true that together we can do amazing things!

Anonymous (47)
100+ Women Who Care -
Cheshire County
Ayman Abdelrahman &
Nour Habib
Nathan Alexander, CPA
Mark & Patricia Allen
Joan & Stephen Ames
James Anderson & Bobbie Ewels
Lynne M. Andrews
Joanne & David Angell
Emily Arietta
Kemal Atkins
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 Lisa Migneault
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 Monadnock Ford
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 Emily Mosher
 Anne & Bill Moyle
 Erik & Joan Murphy
 Martha Murtha
 Alice Nagahiro
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**FUNDED
 PARTNER
 SUCCESS**

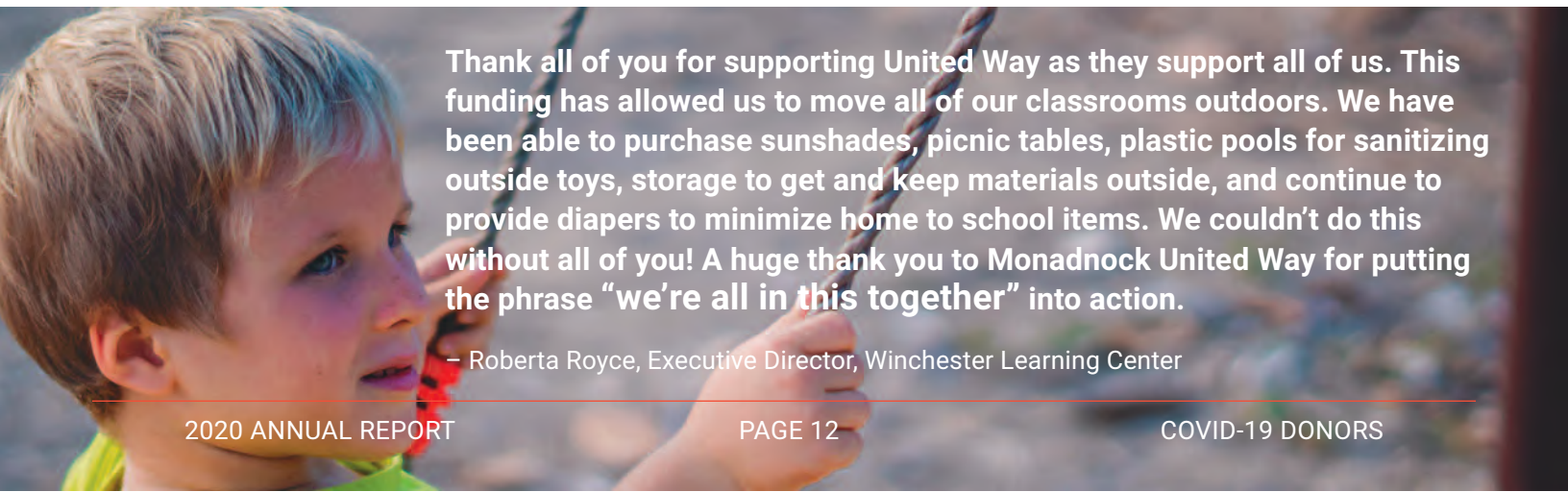
**Monadnock Region
 Afterschool Collective**

- 83 families were provided with food support.
- 25 staff took advantage of online professional development.
- 335 youth were provided with weekly summer activity packets and another 100 per week were provided with face-to-face summer programming.
- 358 children participated in face-to-face afterschool support.

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 Daniel & Jamie White
 Elizabeth J. Williams
 Jeanne L. Williams
 Terry Williams
 Barbara Wolman
 Barbara Woodward
 Carmen Yon
 You Have Our Trust Fund
 Lucy Young



Thank all of you for supporting United Way as they support all of us. This funding has allowed us to move all of our classrooms outdoors. We have been able to purchase sunshades, picnic tables, plastic pools for sanitizing outside toys, storage to get and keep materials outside, and continue to provide diapers to minimize home to school items. We couldn't do this without all of you! A huge thank you to Monadnock United Way for putting the phrase "we're all in this together" into action.

— Roberta Royce, Executive Director, Winchester Learning Center

Monadnock United Way Distributed Over \$155,000 in CARES Act Funding to Help People Affected by Substance Use Disorder

MUW distributed over \$155,000 in CARES Act Funding to provide basic needs supports to people affected by substance use disorder (SUD) and experiencing challenges caused by COVID-19 in the Monadnock Region. This opportunity was made possible through a partnership with the **NH Governor's Office** and **Granite United Way**.

MUW partnered with three qualifying programs between September and December 2020 to distribute the funds including: [The Doorway at Cheshire Medical Center, Monadnock Area Peer Support Agency \(MPS\)](#), and [Gates Recovery Center](#) in New Ipswich, NH.

The three programs helped over 660 individuals and families affected by SUD cover the costs of basic needs including childcare, transportation, fuel, utilities, housing, clothing, phone bills, computers, and internet access.



“In the early months of the Covid epidemic, a couple fell behind on their rent and owed approximately \$7,000 of rent in arrears. With the CARES Act Funds we received through MUW, The Doorway was able to cover these costs. The couple has stable housing, and the landlord was extremely grateful for the assistance, which allowed this couple to climb out from an insurmountable problem.”

– Nelson Hayden, MA, MBA, LADC, Director/Clinician at The Doorway at Cheshire Medical Center



Impact Monadnock, MUW's signature impact initiative continued to thrive and grow in 2020.

- IM staff distributed PPE to 25 child care programs in the Monadnock Region.
- The Business Ambassadors provided guidelines to local businesses who wanted to help their employees juggle work and remote learning for their children.
- StartSmart saw an 18% increase in birth gifts, supporting the literacy of more children.
- The Pyramid Model prepared to accept four more child care center for social and emotional supports.

Better Together

Never has the phrase Better Together meant so much to so many. Gifts to MUW's 2020 Better Together campaign have a direct impact on the lives of local families and individuals and contribute to the overall health and vibrancy of our community by ensuring that children are healthy and safe, guaranteeing that community members have the financial resources they need to live productive lives, and making certain that everyone receives an education that enables them to achieve their fullest potential.

Campaign at a Glance



THANK YOU TO OUR CAMPAIGN CHAIRS!

MUW owes an enormous debt of gratitude to our 2020 Better Together General Campaign Chairs (below L to R) **Laura Gingras, VP of Community Relations and Philanthropy at Monadnock Community Hospital in Peterborough; Ted McGreer, owner of Ted's Shoe and Sport in Keene; and Alan Stroshine of Edward Jones in Keene.**



LEADERSHIP DONORS

Monadnock United Way is grateful to all its donors and supporters. None of our work would be possible without you. Below is a listing of all of our 2020 Individual Leadership Donors (\$500 and above) and our Legacy Society members.

We are truly Better Together!



The Alexis d'Toqueville Society

Contribution Level: \$10,000+

United Way's Tocqueville Society was named as a tribute to Alexis de Tocqueville, a 19th century French diplomat who admired and wrote about the unique spirit of volunteerism he observed in America. The Tocqueville Society honors and recognizes the philanthropic leadership of those who have a deep commitment to this region. They believe in our mission to strengthen our community through support of our children, education, and financial stability. Thank you to these individuals who have made such a commitment to our community!

Anonymous (2)

Ashok M. Bahl

Bill & Kathy Baldasaro

Gehlbach Family Fund

Kathleen & Mark Gross

Peter & Bridget Hansel

Kris and Dick Hill

John & Jean Hoffman

Ken & Carol S. Jue

Jim & Judy Putnam

Thomas & Barbara Putnam

LEADERSHIP DONORS

Rappellmasters

Contribution Level: \$5,000–\$9,999

Joan Ames
D.E. Ash
Joe & Stephanie Baute
Dan & Nancy Belluscio
Sue Doyle
Mr. & Mrs. Hugh & Gay Eaton, III
Beverly and Robert Harris
Thomas & Anne Havill
Mr. John A. Hubbard
Risa & Douglas Keene
The Kriebel Family
Charles G. Montgomery

Great Descenders

Contribution Level: \$2,000–\$4,999

Anonymous (5)
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Scott & Christine Clarke
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Bill Whyte & Katie Schwerin
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James Slabe
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Craig Stockwell & Sarah Mustin
Alan & Melissa Stroshine
Roger & Ann Sweet
Gregg & Julie Tewksbury
Benjamin J. Wheeler
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Joseph H. & Lorraine P. Youngs

Trail Blazers

Contribution Level: \$1,500–\$1,999

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Charles & SallyAnne Goodale
Francoise Gooding
Parker & Sally Hansel
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James A. & Ann S. Robinson
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Barbara & Anthony Tremblay
Ronald M. Wright

Cliff Hangers

Contribution Level: \$1,000–\$1,499

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Todd & Deb Bissell
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Sue Chollet
Margot Close
Lisa E. Clouet
Andrew Crawford
Angela Criswell
Clark & Joanne Dexter
Hunt & Sara Dowse
Dr. Robert & Alfrieda England

FUNDED PARTNER SUCCESS

The Grapevine (a member of the Monadnock Alliance for Families)

- Nearly 1,500 people were served representing 16 towns in our region.
- When schools and businesses were forced to close this past March,

The Grapevine quickly adapted to this new reality:

- ~ Programs and support groups for parents and teens as well as home visiting moved to a virtual setting.
- ~ Outreach to get people's basic needs met was done through increased communication and coordination with local partners such as our schools and hospitals.

John & Joely Fanning
Alona Florenz
Mark A. Franke
Meg Freeman
James Ganley
Katie Gardella & Peter Straus
Carolyn & Martin Geheran
Michael & Betsy Gordon
Hal Grant
Carl & Karin Gravina
Dr. Sherry & Robert Guardiano
Sam Halfspring
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KCS Architects
Cameron Tease & Dixie Gurian
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Leonard Tichy
Ed Tomey & Maich Gardner
Omprakash Voruganti

John N. Walter, Jr. &
Sandra Van de Kauter
Ronald Whippie
Kathy Williams

Leap Leaders

Contribution Level: \$750–\$999

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Maureen Ahern
Nathan Alexander, CPA
Chuck & Liz Anderson
Susan Ashworth
Joseph Callahan
Linda Cates & Tom Murray
Toni Class
Elizabeth Cleary
Robert Comalli
Elizabeth Dragon
Jim & Sue Eells
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Dr. Todd Silberstein
Arthur L. Stevenson
Jim & Cathie Talbert
Bob & Margaret Trebilcock
Penny R. Vaine
Jeanne L. Williams

Venturers

Contribution Level: \$500–\$749

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Kenneth & Wendy Abbott
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Cheryl Belair & Stephen Bragdon
Heather Bell & Alex Henkel
Ann & David Benjamin
Frances Benton & David Nallett
Lynn & Ken Bergman
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 Stephanie Wright
 Philp Wyzik

**Leadership Givers Who
 Prefer Not to be Recognized
 by Giving Level**

Michael & Kathryn Blair
 Ben & Kaaron Brown
 Ken Stewart & Mary Lou Caffrey
 Joe Marks & Maggie Cahoon
 Rick & Betsey Church
 Chris & Nancy Cogliandro
 Mr. & Mrs. William Elliott
 Caroline & Tom Ewing
 Stan & Cheri Fry

Joe & Tina Greathouse
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 Linda & Tad Lacey
 Steven R. Levene &
 Susan W. Peters
 Maryann & Robert Mucha
 Joseph & Rosaleen Parisi
 Chuck Prigge
 Dan & Louise Rath
 Bud & Bea Record
 John Renaud
 Wallace Reney
 Keith & Crystal Rokes
 Sharon & Jim Rousmaniere
 Lynn & Arthur Simington
 Nat & Sharon Stout
 Terry Williams

Legacy Society

Thank you to those who have established a planned gift for Monadnock United Way through their will or estate.

Bernice Clark*
 Laura Gingras and Dave Fish
 John and Jean Hoffman
 Carol and Ken Jue
 Doug Maynard
 Allen and Ellen Mendelson
 Anonymous

**Bequest received in 2013*

**FUNDED
 PARTNER
 SUCCESS**

**Cheshire County Emergency
 Housing Collaborative**

- 65 households were provided with direct client assistance to avoid a housing crisis.
- To ensure that community members remained safe, all shelters enhanced their cleaning protocols and educated clients about hand-washing and social distancing.
- To adhere to social distancing requirements and safely house community members, two sites were quickly adapted as overflow shelters.

Workplace Campaigns (allowing public recognition)

Our Workplace Campaigns continue to be a valued tradition in our fight for children, education, financial stability in our region. The continued participation of local and global businesses in our campaign is a hallmark of our success. Thank you to all of the employees who give so selflessly through their workplace campaigns and to the businesses who give so generously.

ABTech
 AMETEK, Precitech Inc.
 Autex Inc.
 C&S Wholesale Grocers, Inc
 Carlisle Wide Plank Floors
 Cedarcrest Center for Children with Disabilities
 CFC Combined Federal Campaign of Northern New England
 CHESCO
 Cheshire Builders
 Cheshire County Employees
 Cheshire Medical Center / Dartmouth Hitchcock
 City of Keene
 Clark-Mortenson Agency, Inc.
 Connection
 Corning Specialty Materials
 DD Bean & Sons Co.
 Douglas Co.
 Electronic Imaging Materials, Inc.
 EMF, Inc.
 Emile Legere Management
 ES3, LLC
 F.H. Hamblet, LLC
 Fenton Family Dealerships

Filtrine Manufacturing Company
 Granite State Childrens Alliance
 Gryczka & Associates
 Hamshaw Lumber, Inc.
 Harrisville Designs, Inc.
 HCS- Home Health Care
 Hundred Nights, Inc.
 Janos Technology, LLC
 John G. Burk and Associates
 Kapiloff Insurance Agency, Inc.
 KCS Architects
 Keating, Inc.
 Keene Day Care Center, Inc
 Keene Housing / Kid's Collaborative Locals
 Keene State College
 Lynn C. Rust, CPA PC
 Markem-Imaje
 MFS-Monadnock Familya Services
 Monadnock Community Hospital
 Monadnock Food Co-op
 Monadnock United Way
 Monadnock Worksource
 Phoenix House Keene Center
 Rise... for baby and family
 SAU 29 - Keene School District
 SAU 34 - Hillsboro School District
 SAU 92 - Swanzey School District
 SAU 93 - Winchester School District
 Savings Bank of Walpole
 SCS-Southwestern Community Services, Inc.
 Symbotic
 The Community Kitchen, Inc.
 The Insurance Source
 The Keene Sentinel
 The Main Street America Group
 The Melanson Company, Inc.
 The Richards Group

The Timken Company
 Theodore H Parent, Attorney, PC
 Town of Marlborough
 W. S. Badger Company, Inc.
 Walpole Veterinary Hospital
 Whitney Brothers
 Winchester Learning Center
 Yankee Publishing Inc.

Corporate and Foundation Supporters (\$500+ Outside of Workplace Campaign Allowing Public Recognition)

Local corporate and foundation support plays a critical role in maintaining the Monadnock region's local economies. By giving back they also have the power to enable, long lasting change in every community. These businesses and foundations have our sincerest thanks for their support this year.

Allen Brothers Farms
 Amazon Smile Foundation
 Bollerud-Holland Associates
 Boston Foundation
 Chevron
 Contoocook Housing Trust
 Deep Roots Massage & Bodywork
 Grove Street Fiduciary, Inc.
 Hamblet Electric Charitable Foundation
 J. P. Morgan Charitable Giving Fund
 Johnson & Johnson
 Keene Elks Lodge BPOE 927
 Keene Young Professionals Network
 Kurtz Family Foundation
 Mascoma Bank Foundation
 Minute Mart/Milhill Enterprises
 Monadnock Perio and Implant Center PLLC
 Network for Good
 Our Own Shop
 Pilgrim Pines Conference Center
 Richardson Home Inspection Service, LLC
 State Street Foundation
 Surry Mountain Fund - NHCF
 Ted's Shoe & Sport
 True North Networks
 Vermont Mutual Insurance Co

**FUNDED
 PARTNER
 SUCCESS**

Winchester Learning Center

- All staff remained employed and secure in their jobs.
- The Center remained open with generous support from our community.
- Families were provided with basic needs items such as diapers and wipes and food gift cards.
- Through our outreach efforts and the generous support of the community, 119 children received toys for Christmas.



2020 Small Business 365 Circle Members

Small businesses contribute significantly to the local economy: providing local jobs and creating strong connections in our community. In turn, a strong, healthy community is good for business. By contributing \$365 to the MUW annual campaign, these businesses are part of a unique partnership directly supporting MUW and our community. We truly are Better Together when we step up for those in need in our community!

Bollerud-Holland Associates
Deep Roots
Foley Funeral Home
M. Stewart Crown & Bridge
Ted's Shoe and Sports

In-Kind Support

Thank you to these In-Kind Donors to the 2020 Better Together Campaign!

Bragdon, Baron & Kossayda, P.C
Brown's Lawn and Snow
Gryczka & Associates
New Hampshire Magazine
NH Business Review
Oster & Wheeler P.C.
People Sense Consulting
Philanthropy Resource Group
Think Design
True North Networks (Inc)

CORPORATE SPONSORS

Community Hall of Fame Sponsors



Community Champions



Media Sponsors



Community Partnership Members

- Greater Keene Rotaract Club
- Keene Young Professionals Network
- Monadnock Wolfpack Rugby Football Club
- The Local Crowd – Monadnock



The Keene Young Professionals Network ran their semi-annual Elm City Challenge Scavenger Hunt in August of 2020, making MUW the beneficiary of a percentage of the ticket sales. This partnership allowed MUW to not only receive a new source of funding, but also opened up a new channel of networking and communication allowing us to educate a new audience about the work of MUW and our partner agencies.



Rotaract and Monadnock Rugby Football Club—When MUW partner agencies in the Monadnock Food Pantries Collective expressed an urgent need of volunteers to deliver food from the NH Food Bank to local pantries, members of the Greater Keene Rotaract Club, The Keene Young Professionals Network, and Monadnock Rugby Football Club immediately stepped up to the challenge. They were able to drive to the NH Food Bank, pick up the food orders, and deliver them to the waiting pantries ensuring that those facing food insecurity in the Monadnock Region would not go without. Not only did they help with this effort, but they also continued to assist seniors and high-risk individuals in the community with errands such as grocery and prescription deliveries, reducing the community member’s exposure to Covid-19.

THE LOCAL CROWD
MONADNOCK



In 2020, MUW teamed up with **The Local Crowd - Monadnock** (TLC) to raised funds for the Better Together Campaign. TLC is an online crowdfunding platform that helps fund projects that strengthen the local economy and our community so partnering with them was a natural fit. The campaign ran from October 19–November 13 and we raised a total of \$20,555 with the help of generous match donors.

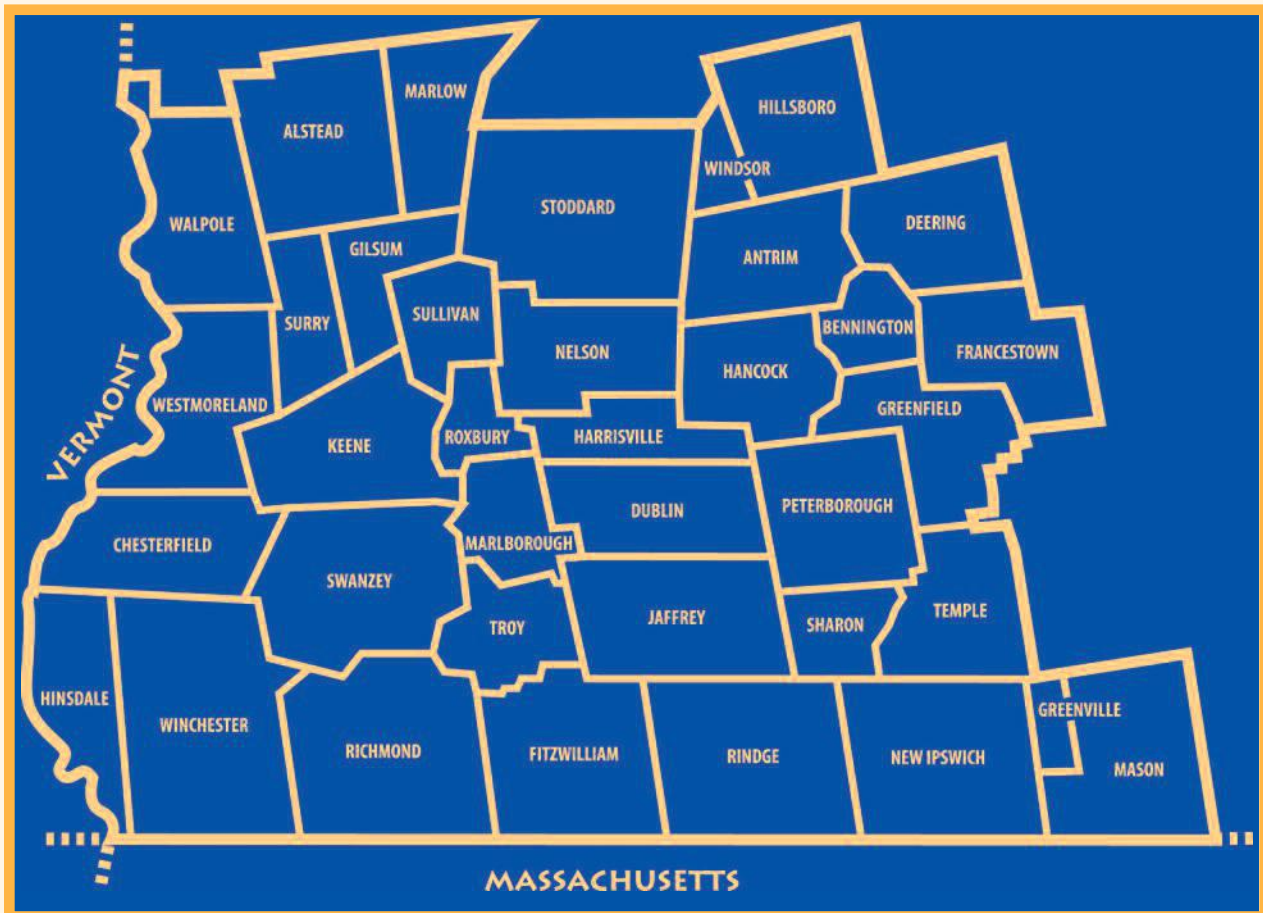


FINANCIAL REPORT

MONADNOCK UNITED WAY, INC. STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2020 (WITH COMPARATIVE TOTALS AS OF DECEMBER 31, 2019)

ASSETS	2020	2019
Current Assets		
Cash and cash equivalents	\$1,773,500	\$1,337,400
Accounts receivable	500	264
Grants receivable	17,983	—
Pledges receivable, less allowance for uncollectible pledges of \$75,000 as of December 31, 2020 and 2019	666,463	830,187
Other current assets	3,859	5,640
Total current assets	<u>2,462,305</u>	<u>2,173,491</u>
Property, Plant and Equipment, at cost		
Building and improvements	102,747	102,747
Office furniture and equipment	82,408	77,554
Land	4,430	4,430
	<u>189,585</u>	<u>184,731</u>
Less - Accumulated depreciation	179,238	175,380
Net property, plant and equipment	<u>10,347</u>	<u>9,351</u>
Other Assets		
Website development	7,330	7,330
Beneficial interest in foundation assets	311,973	288,298
Total other assets	<u>319,303</u>	<u>295,628</u>
Total assets	<u>\$2,791,955</u>	<u>\$2,478,470</u>
LIABILITIES AND NET ASSETS		
Current Liabilities		
Designations payable	\$ 44,493	\$ 98,615
Due to sub-grantees	110,167	—
Deferred grant	—	19,134
Accounts payable and accrued expenses	67,652	34,173
Total current liabilities	<u>222,312</u>	<u>151,922</u>
Total liabilities	<u>222,312</u>	<u>151,922</u>
Net Assets		
Without donor restriction		
Board designated	281,999	281,999
Undesignated	564,840	428,253
	<u>846,839</u>	<u>710,252</u>
With donor restriction	1,722,804	1,616,296
Total net assets	<u>2,569,643</u>	<u>2,326,548</u>
Total liabilities and net assets	<u>\$2,791,955</u>	<u>\$2,478,470</u>

MUW proudly serves 35 towns in the Monadnock Region



MUW is proud of its outstanding charity ratings



Monadnock United Way

23 Center Street, Keene, NH 03431
603.352.4209 info@muw.org

muw.org

