



**Our Monadnock.  
Our Impact.  
2025 Campaign**



# Monadnock United Way

## Overview



# Monadnock United Way is:

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- dedicated to improving lives by mobilizing diverse partners and investing in programs and people to create long-lasting, measurable change
- a nonprofit that backs local programs and initiatives working to support children, improve educational outcomes, and help those facing financial challenges





# What the MUW does:

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- We fight for Children, Education, and Financial Stability in every community throughout our region
- promotes collaborative, community-wide solutions to problems that cannot be solved by a single agency alone (known as collective impact)



# MUW Vision, Mission, and Values

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- **Our Vision**

- A United community where all are cared for and thriving.

- **Our Mission**

- Monadnock United Way is dedicated to improving lives by mobilizing diverse partners and investing in programs and people to create long-lasting, measurable change.

- **Our Values**

- **Collaborative** We arrive as equal partners, committed to doing good, especially when it's hard.
- **Transparent** We are truthful and honest with ourselves and with the community.
- **Sustainable** We choose paths that strengthen our community now and into the future.
- **Respectful** We are considerate of others' opinions, position, background and experience.
- **Trust** We center our relationships and actions on openness and honesty. It is the lens for all we do.

# How we invest:

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- Strategically in programs and collective impact initiatives that will achieve specific outcomes in our focus areas:
  - Children: Community children live in safe, nurturing, healthy homes and
  - Education: Community members receive an education that enables them to achieve their fullest potential.
  - Financial stability: Community members have the financial resources they need to live healthy, happy and productive lives.

# Our Impact: MUW Investments

## CHILDREN

- Funded Partners**  
Monadnock Alliance for Families\*  
  
Monadnock Region Afterschool Collective \*  
  
Southwestern Community Services Dental Screening Program\*
- Grant Funded Initiatives**  
Early Childhood Region 1 Coalition  
  
Family Supports Peer-to-Peer Mini- Grants Program\*\*  
  
Infant-Toddler Family Childcare Expansion Mini-Grants\*\*  
  
Jaffrey Rindge Full-Service Community School Project\*\*  
  
Pyramid Model\*\*\*
- Community Building**  
Advocacy for Quality Affordable Childcare  
  
Community Awareness Building  
  
Hinsdale ACERT\*  
  
IMBA\*  
  
StartSmart\*

## EDUCATION

- Grant Funded Initiatives**  
Building Early Childcare Supports in Rural NH Libraries\*\*  
  
Collaboration Through Coaching and Mentoring\*\*  
  
Education Pathways for Early Childhood Teachers\*\*\*  
  
Professional Development for Early Childhood Professionals\*\*
- Community Building**  
Advocacy  
  
Community Awareness Building

## FINANCIAL STABILITY

- Funded Partners**  
Cheshire County Emergency Housing Collaborative  
  
Monadnock Food Pantries Collective  
  
4 Childcare Centers Tuition Scholarship Program\*
- Grant Funded Initiatives**  
Emergency Food and Shelter Program
- Community Building**  
211  
  
Advocacy for Child Tax Credit  
  
Monadnock Resource Alliance  
  
My Free Taxes  
  
SingleCare

\*Impact Monadnock (IM)  
\*\*Early Childhood Region 1 (ECR1)  
\*\*\* Childcare Expansion Grant (CCE)  
This program is funded through the U.S. Department of Education Congressionally Funded Community Projects with Keene State College and MUW

2024

## MUW Investments



\*MUW's fundraising and management is 15% this year. We strive to be no higher than 18%. Industry standard ranges from 13%-20%



# Impact Monadnock, MUW's Signature Initiative:

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- seeks to improve outcomes for all children in the Monadnock Region, from birth to age eight, and their families
- The vision of IM is that all children in the Monadnock Region and their families are healthy, learning, and thriving
- The mission is to prepare children from birth to age eight in the Monadnock Region for future academic, career, and life success



*Learn more at:*  
[muw.org/impact](https://muw.org/impact)

# We are more than Campaign

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MUW also brings funds and partnership to the region through:

- Grant writing
- Early Childhood Region 1 - Preschool Development Grant (PDG)
- Pyramid Model
- Healthy Monadnock Partnership

*Learn more at:* [muw.org](https://muw.org)



# LIVE UNITED

*Thank you!*