

**EMAIL COMMUNICATION OPTIONS**

*Be sure to customize & update drafts for your workplace.*

**COPY 1 – STRATEGIC GIVING**

**SUBJECT LINE:** Join Us in Supporting Our Monadnock—Together We Make an Impact

**HEADER (optional):** We’re Proud to Partner with Monadnock United Way

**BODY:**

Here at [**COMPANY NAME**], we believe in building a strong, resilient Monadnock region—and we’re proud to partner with Monadnock United Way to make that vision a reality.

MUW is unique in how it works across our entire region to identify the most urgent needs—**filling critical gaps other organizations can’t**. From housing and food access to education and childcare, they fund proven programs that lift local families.

**They take the guesswork out of giving, so your donation goes where it will help the most. Every dollar stays right here in our community.**

This campaign is about all of us. It’s about neighbors helping neighbors and building a future where everyone in Monadnock has what they need to thrive.

**Please consider joining us in supporting this vital work.**

**[INSERT COMPANY EVENT OR DEADLINE HERE]**

👉 [**DONATE TODAY / ADD LINK**]

*Questions about MUW? Contact Sophie Carney-Brenner at* *sophie@muw.org*

**COPY 2 – EVERY DOLLAR COUNTS**

**SUBJECT LINE:** Let’s Make a Difference—Right Here at Home

**HEADER (optional):** Every Gift Builds a Stronger Monadnock

**BODY:**

We’re excited to be part of this year’s “Our Monadnock, Our Impact” campaign in partnership with Monadnock United Way—and we’re inviting you to join us.

MUW focuses on the issues that most affect our region—food insecurity, housing, childcare, and education—and directs donations to places where they’re most needed. **They identify where help falls short and ensure your gift fills that gap.**

**Whether you give $5 or $50, every donation stays local and becomes part of something bigger.**

Your support could mean a warm meal for a neighbor, affordable afterschool care for a working parent, or stability for someone who needs it most. Together, we can make a difference that lasts.

**This is our Monadnock. Let’s lift it together.**

**[INSERT COMPANY EVENT OR DEADLINE HERE]**

👉 [**DONATE TODAY / ADD LINK**]

**COPY 3 – REAL STORIES, REAL IMPACT**

**SUBJECT LINE*:*** *Your Gift Changes Lives in Monadnock*

**HEADER (optional*):*** *Real People. Real Results. Right Here at Home.*

**BODY:** *When you support Monadnock United Way, you’re not just donating—you’re creating real change in our community:*

* Monadnock Food Pantries Collective supported over 44,600 client visits and provided more than 68,000 meal equivalents, addressing vital food insecurity needs in the region.
* Monadnock Region Afterschool Collective served over 1,200 students, offering a safe, affordable, and enriching environment for children to engage with peers and mentors after school. The Collective's efforts led to 98% of parents reporting reduced stress, while 92% noted an improvement in their financial stability.
* Monadnock Alliance for Families reached 694 families through home visiting services, while 1,521 clients accessed parent education and engagement programs.

These aren’t just figures—they’re our friends, neighbors, and families whose lives are transformed by your generosity.

At [COMPANY NAME], we’re honored to join MUW in empowering our community through proven, evidence-based solutions.

Let’s continue the story. Let’s strengthen the Monadnock region—together.

[INSERT COMPANY EVENT OR DEADLINE HERE]

👉 [DONATE TODAY / ADD LINK]

**COPY 4 – WHY WE GIVE**

**SUBJECT LINE***: We Give Because Monadnock Matters*

**HEADER (optional):** *Stronger Together with Monadnock United Way*

**BODY:**Here’s why we support Monadnock United Way:

Because every child deserves a safe place to grow and learn.

Because no family should have to choose between food and rent.

Because when our neighbors thrive, our whole region thrives.

MUW brings together the people, resources, and solutions needed to address our region’s toughest challenges. They don’t just fund programs—they drive systemic change that uplifts entire communities.

At [COMPANY NAME], we’re proud to be part of that mission. And we’re asking you to join us. Whether it’s your first gift or one of many, your support matters.

Let’s come together for Our Monadnock.

[INSERT COMPANY EVENT OR DEADLINE HERE]

👉 [DONATE TODAY / ADD LINK]

Want more info about MUW? Contact Sophie Carney-Brenner at sophie@muw.org