



# 2025 MONADNOCK UNITED WAY ANNUAL CAMPAIGN

## Our Monadnock, Our Impact

Monadnock United Way **mobilizes action** in key areas of instability - **education, housing, food insecurity, childcare, & caregiver support**. Ensuring all people regionally have **stability & security**, building a thriving Monadnock Region.



## Monadnock UNITED WAY

**IN 2024 \$1.4 MILLION WAS  
INVESTED IN OUR NEIGHBORS.  
ALL DONATIONS STAY IN OUR  
LOCAL REGION- HELPING YOU  
AND YOUR NEIGHBORS.**

**Cheshire County Emergency Housing Collaborative** served 305 clients with safe, clean emergency housing. 58 (19%, up from 4.8% in 2023) participated in educational programs, and 188 (62%) engaged in housing-focused case plans.

**Monadnock Alliance for Families** reached 694 families with home visiting services, including 318 new clients (46%). 1,521 clients accessed parent education and engagement services, for a total of 2,215 families served.

**Monadnock Region Afterschool Collective** enrolled 1,217 children. 98% of parents said it reduced stress, and 92% said it improved financial stability.

**Monadnock Food Pantries Collective** recorded 44,664 member/client visits and provided 68,227 meal equivalents.

**Monadnock United Way** gave financial aid to 4 child care centers, serving 193 children.

**2024  
INVESTMENTS  
\$1,400,000**

\*MUW's fundraising and management is 15% this year. We strive to be no higher than 18%. Industry standard ranges from 13%-20%.

**FINANCIAL  
SECURITY  
\$605 K**

**\*FUNDRAISING  
\$207 K**

**\*MANAGEMENT  
& GENERAL  
\$44 K**

**EDUCATION  
\$153 K**

**CHILDREN  
\$642 K**



## SCAN HERE TO DONATE

**Payroll Deduction:** See your HR Dept.  
**Online:** [muw.org](https://muw.org) / **Text:** MUW to 41444  
**Mail:** 23 Center Street, Keene, NH 03431



**Your donation provides  
the resources that  
families & individuals  
need to thrive!**



# WITH MUW YOUR DOLLAR STAYS LOCAL.



## Monadnock Region

-  Housing
-  Dental
-  Food Security
-  Family Services
-  Library Projects
-  Learning Centers
-  Afterschool Programs
-  Pyramid Model

