



# 2016 ANNUAL REPORT

LIVE UNITED

At Monadnock United Way, we fight for children, education, and financial stability in every community throughout our region.

**Monadnock United Way**  
muw.org







# MONADNOCK UNITED WAY **MISSION STATEMENT:**

**Monadnock United Way is dedicated to improving lives by mobilizing diverse partners and investing in programs and people to create long-lasting, measurable change.**

We invest strategically to **achieve specific outcomes** in our focus areas: Children, Education and Financial Stability.

We believe it takes **collective community actions**, sustained over time, to reach the outcomes we want to achieve.

We invest in a foundation of **strong, viable programs** and **mobilize volunteers** to address our community's needs.

We champion **strategic initiatives** that utilize community impact to create **systems-level change**.

“ *We are more than the fundraisers.*

*We are the hand-raisers. The game-changers.*

*We take on challenges and tackle problems*

*around the region. We win by Living United!* ”

**#muwgamechanger**

# MESSAGE FROM THE BOARD CHAIR & PRESIDENT

Dear Friends of MUW,

2016 was a watershed year for Monadnock United Way (MUW), one that yielded a vitally important and exciting Strategic Plan and a vision for the future of our region.

Through the strategic planning process, we learned that MUW is uniquely positioned to help our region meet three of its most pressing problems: the welfare of our children, educational attainment and financial stability. Our vision and outcomes for each of those areas – plus basic needs – is outlined in the graphic to the right.



We developed a comprehensive plan to address these social issues through a process called Collective Impact, which is a framework allowing organizations from all sectors to use the same structured approach to collaboratively solve specific social problems. Our plan includes:

- Investing in children, education, financial stability and basic needs
- Engaging in Collective Impact and impactful investing
- Championing diverse collaborations
- Encouraging innovative practices
- Leveraging financial resources both inside and outside of our region
- Advocating at local, regional, statewide and national levels
- Mobilizing the power of people in this region to get involved

In mid-2016, we also said goodbye to MUW President Kathy Collinsworth, who adeptly led us through the strategic planning process and set a solid foundation for transitioning to the impact model. We are grateful for her six years as president and most fortunate that she continues to be an MUW volunteer.

For both of us – Liz having joined MUW as the new president in October and Terry having completed the first of two years as chair of the board – it has been humbling to see the dedication of our fellow board, staff and community members in making this region the strongest and most vibrant it can be for all who live here. We look forward with great enthusiasm to implementing our strategic plan.

Very truly yours,

Terry Williams, 2016 Board Chair

Liz LaRose, President



AT MONADNOCK UNITED WAY, WE FIGHT FOR  
**CHILDREN, EDUCATION, AND FINANCIAL STABILITY**  
 IN EVERY COMMUNITY THROUGHOUT OUR REGION.



**CHILDREN**

Children live in safe, nurturing, and healthy homes and communities

- Young children are safe, healthy, and resilient
- School-age children are safe, healthy, and resilient
- Transition-age children are safe, healthy, and resilient



**EDUCATION**

Community members receive an education that enables them to achieve their fullest potential

- Children are ready to learn by the time they enter school
- Students are proficient in fundamental areas of learning, including social-emotional skills
- Community members are prepared to embark on post-secondary pursuits



**FINANCIAL STABILITY**

Community members have the financial resources they need to live healthy, happy, and productive lives

- Community members are financially literate and empowered
- Community members achieve financial stability and well-being

**BASIC NEEDS**



Community members have access to food, shelter, heat, and transportation

## **PARTNER AGENCIES RECEIVING FUNDING IN 2016**

Big Brothers Big Sisters of New Hampshire  
Cheshire Housing Trust (CHT)  
Community Kitchen  
Community Volunteer Transportation  
Company (CVTC)  
Home Healthcare, Hospice and  
Community Services (HCS)  
Hundred Nights, Inc.  
Keene Day Care Center, Inc.  
Keene Senior Citizens Center  
Maps Counseling Services  
Mayhew  
Monadnock Area Peer Support Agency  
Monadnock Center for Violence Prevention  
Monadnock Community Early Learning Center  
Monadnock Developmental Services, Inc.  
Monadnock Family Services (MFS)  
Monadnock Region Child Advocacy Center  
NH Legal Assistance  
NH Pro Bono Referral System  
The Orchard School and Community Center  
Rise...for baby and family  
Samaritans, Inc.  
Southern NH Services (SNHS)  
Southwestern Community Services, Inc. (SCS)  
The River Center: a Family and  
Community Resource Center  
Walpole Village School  
Winchester Learning Center

## **OUR SERVICE AREA**

### **CHESHIRE COUNTY**

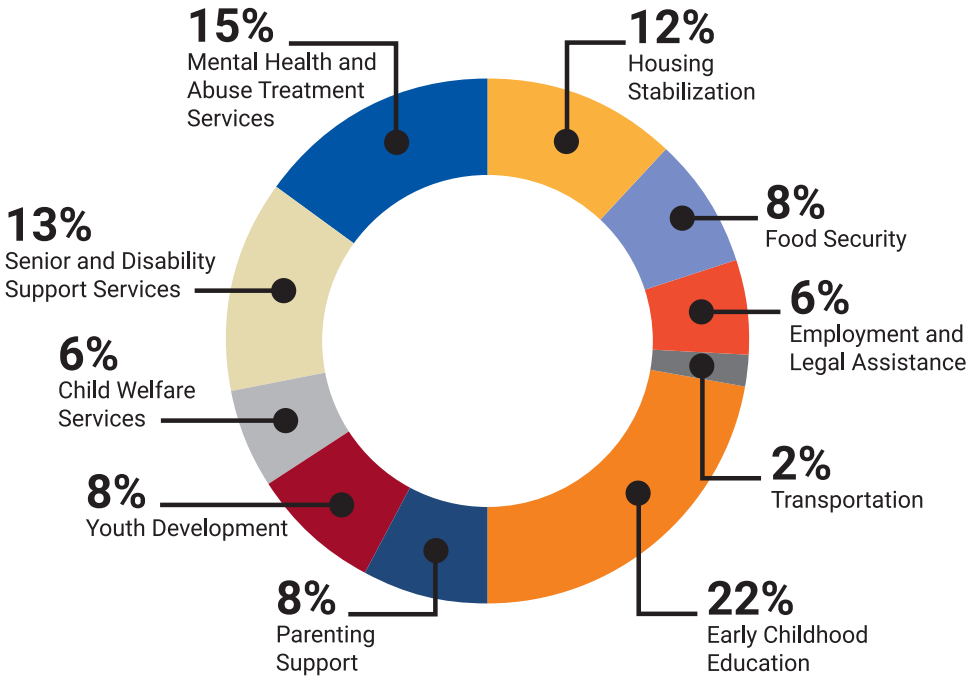
Alstead  
Chesterfield/Spofford  
Dublin  
Fitzwilliam  
Gilsum  
Harrisville  
Hinsdale  
Jaffrey  
Keene  
Marlborough  
Marlow  
Nelson  
Richmond  
Rindge  
Roxbury  
Stoddard  
Sullivan  
Surry  
Swanzy  
Troy  
Walpole  
Westmoreland  
Winchester

### **HILLSBOROUGH COUNTY**

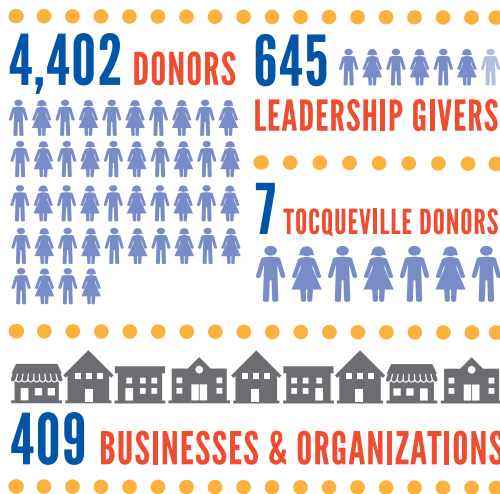
Antrim  
Bennington  
Deering  
Francestown  
Greenfield  
Greenville  
Hancock  
Hillsboro  
Mason  
New Ipswich  
Peterborough  
Sharon  
Temple  
Windsor

# MONADNOCK UNITED WAY **BY THE NUMBERS**

## PERCENTAGE OF FUNDING BY SERVICE CATEGORY IN 2016



## 2016 DONOR BREAKDOWN



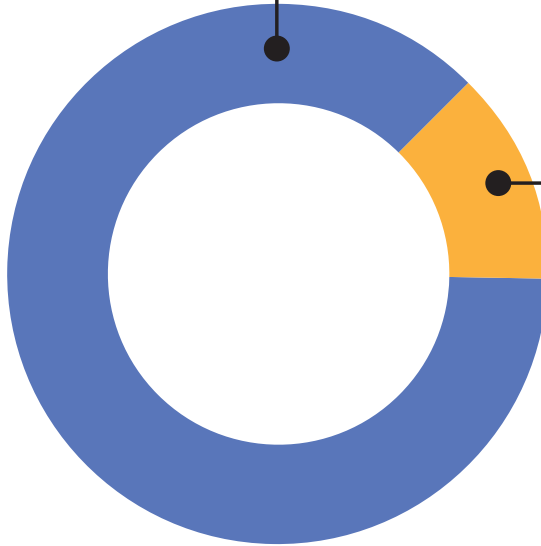


# 2016-17 CAMPAIGN

## WHERE DOES MY MONEY GO?

**87%**

Programs, Agencies, and  
Community Services



**13%**

Operating Expenses

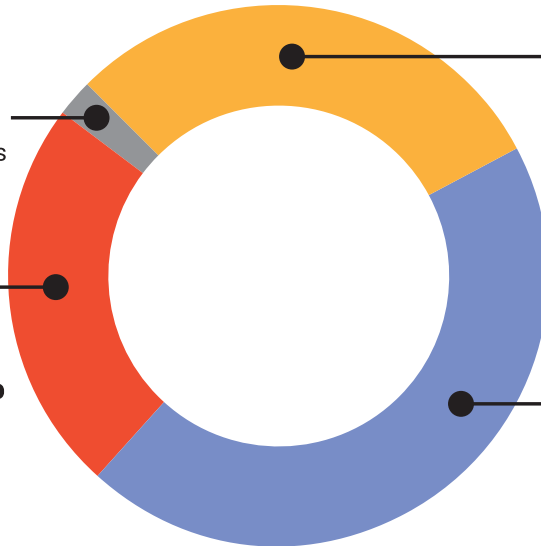
## GIVING BY CATEGORY

**2.1%**

Foundations

**23.5%**

Individuals



**29.8%**

Corporations and  
Small Businesses

**44.6%**

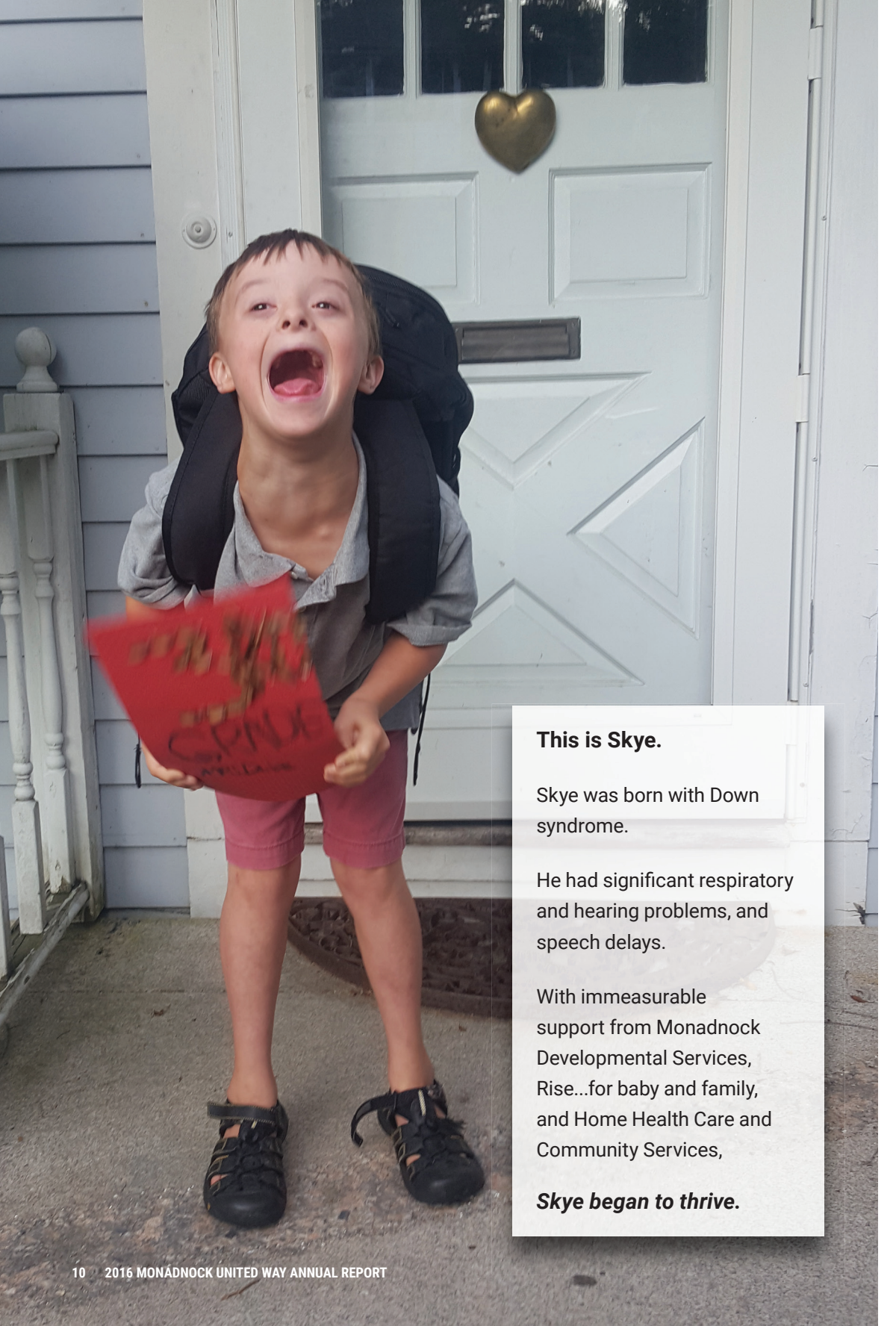
Employees

# STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2016 WITH COMPARATIVE TOTALS AS OF DECEMBER 31, 2015

	<u>2016</u>	<u>2015</u>
<b>ASSETS</b>		
CURRENT ASSETS:		
Cash	\$ 1,023,981	\$ 1,024,001
332,640		
Accounts receivable	10,000	7,313
Marketable securities	778,045	1,232,777
Pledges receivable, less allowance for uncollectible pledges of \$75,000	<u>1,014,188</u>	<u>1,023,581</u>
Other current assets	<u>3,779</u>	<u>2,564</u>
Total current assets	2,830,013	2,598,875
PROPERTY, PLANT AND EQUIPMENT, at cost:		
Building and improvements	99,764	99,764
Office furniture and equipment	73,552	73,552
Land	<u>4,430</u>	<u>4,430</u>
	177,746	177,746
Less—Accumulated depreciation	<u>166,942</u>	<u>163,490</u>
	10,804	14,256
OTHER ASSETS:		
Beneficial interest in foundation assets	<u>\$ 265,878</u>	<u>\$ 259,775</u>
Total other assets	265,878	259,775
<b>TOTAL ASSETS</b>	<b>\$ 3,106,695</b>	<b>\$ 2,872,906</b>
<b>LIABILITIES AND NET ASSETS</b>		
CURRENT LIABILITIES:		
Allocations to agencies	\$ 93,119	\$ 2,800
Deferred grant	82,404	—
Accrued expenses	<u>38,937</u>	<u>19,332</u>
Total current liabilities	214,460	22,132
NET ASSETS:		
Unrestricted		
Board designated	<u>652,895</u>	<u>652,895</u>
Undesignated	384,342	377,315
	<u>1,037,237</u>	<u>1,030,210</u>
Temporarily restricted	<u>1,854,998</u>	<u>1,820,564</u>
Total net assets	2,892,235	2,850,774
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 3,106,695</b>	<b>\$ 2,872,906</b>

An audit of Monadnock United Way's financial statements is conducted annually by the certified public accounting firm of Oster & Wheeler, PC. Copies of the latest audited report are available from Monadnock United Way.



**This is Skye.**

Skye was born with Down syndrome.

He had significant respiratory and hearing problems, and speech delays.

With immeasurable support from Monadnock Developmental Services, Rise...for baby and family, and Home Health Care and Community Services,

***Skye began to thrive.***



## From cries to kisses: A transformative experience

In 2008, Amanda Hitchings gave birth to her son Skye. Skye has Down syndrome.

*"I just didn't know what to do,"  
Amanda said. "I cried in private...  
alone, no family, isolated."*

She called several Monadnock United Way programs for support. First was Monadnock Developmental Services, where Anna welcomed her and helped her qualify for Medicaid. Anna also helped get Skye into Boston Children's Hospital.



Amanda and Skye also began working with Becky from Rise...for baby and family, a local nonprofit that provides early intervention services and child care programs for young children. Even with these top-notch services, Skye's health was worsening. Becky was the one to suspect a swallowing disorder as the cause. She identified a simple solution, xanthium gum, that essentially cured multiple respiratory and hearing problems and speech delays.

### **Skye began to thrive.**

Upon graduating from Rise, Skye knew a handful of words and more than 30 signs. Fast forward to today. Every night Skye takes Amanda's hand and says, "I kissa you momma, and you kissa me momma?"

Amanda is grateful for the support from the community.

"Thank you, Monadnock United Way, and everyone, for supporting the rich services that have given me my special good night kisses," she said. "There are so many families struggling far more than you could ever imagine. They need you, and their own good night kisses."

# VOLUNTEERING MAKES A DIFFERENCE

This is what some of the Day of Caring volunteers had to say about their experiences:

*“It felt good to accomplish something meaningful in a short amount of time that the organization wouldn’t have otherwise been able to do. And, it was fun!”*

- Volunteer from **C&S Wholesale Grocers**  
Volunteered at Monadnock Humane Society

*“I liked the feeling of being helpful, meeting new people, learning about area services provided by the agency.”*

- Volunteer from **Clark-Mortenson Insurance**  
Volunteered at Southwestern Community Services

From completing vital service projects at local non-profit agencies, to leading successful fundraising campaigns, volunteers can move mountains.

Volunteering is a great way to give back, connect with others, and make a difference in your community.

- Volunteering helps improve your physical, mental, and emotional health.
- Employees who volunteer also benefit their employers, through developing better time management skills, stronger colleague relationships, people and teamwork skills, and enhanced job skills.

Monadnock United Way thanks our hundreds of volunteers who dedicate their time, talents, and energy to making a difference. We are grateful for the value these volunteers provide for us and our community.





Each fall, Monadnock United Way coordinates the **Day of Caring**, when business and community volunteers are matched with projects at local non-profits.







*"I have been involved with MUW for 7 years, three as an allocator, and three more assisting with the allocation process. And I am currently a board member.*

*With the implementation of MUW's strategic plan, I felt it was a great place for me to apply my organizational, project management, and analytical skills. It has been very rewarding working closely with MUW staff defining much of the Collective Impact work. I feel like I am making a difference."*

— Mike Kowalczyk

# MONADNOCK UNITED WAY **BOARD AND STAFF**

## **2016 BOARD OF DIRECTORS:**

Terry Williams, Chair  
Ken Jue, Vice Chair  
Dick Hill, Secretary  
Rob Harris, Treasurer  
Ashok Bahl  
Jeff Bergeron  
Patty Blake  
Katie Gardella  
Kathy Gross  
Anne Huot  
Ruth Jacobs  
Sarah Kossayda  
Mike Kowalczyk  
Mary Ann Kristiansen  
Bill Stevens

## **2016 MONADNOCK UNITED WAY STAFF:**

Kathy (Harrington) Collinsworth, President (through  
October)  
Liz LaRose, President (November-December)  
Kelly Brigham-Steiner, Director of Impact and  
Investment  
Cameron Tease, Resource Development Director  
Katherine Richardson, Donor Relations Coordinator  
Gary Custer, Marketing Manager  
Nikki Sauber, Administrative Assistant/Volunteer  
Coordinator

**#muwgamechanger**



**Monadnock United Way**

23 Center Street  
Keene, New Hampshire 03431  
603-352-4209

[muw.org](http://muw.org)

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