



Monadnock United Way

United We All Win

2022 Annual Campaign



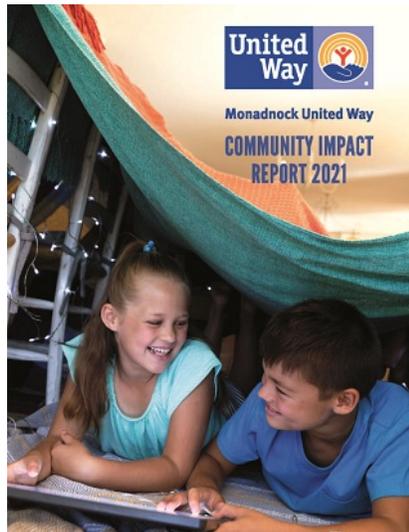
An Update from MUW President Liz LaRose

Follow us on our social media!



Dear Friends of MUW,

My update today is about [Financial Stability](#), the final of three deep-dives into our collective impact in three focus areas: Children, Education, and Financial Stability. If you haven't already, please be sure to click-through to MUW's 2021 [Community Impact Report](#) and enjoy the highlights of our collective accomplishments last year.



Our Vision and Why it Matters

We envision a community of financially stable individuals and families who have the financial resources needed to live healthy, happy, and productive lives. According to the Annie E. Casey Foundation, "To help children grow into prepared, productive adults, parents need jobs with family-sustaining pay, affordable housing, and the ability to invest in their children's future." When we help our friends and neighbors achieve financial stability, we can improve the quality of life for our entire community.

Financial Stability in 2021

In 2020, 8.8% of Cheshire County residents lived at or below 100% of the poverty level. Poverty is defined as individuals on or below 100% of the poverty threshold, based on family income, size, and composition. In 2020, the federal poverty level for a family of four was \$26,200.

MUW's Response

To address basic needs and financial stability, MUW invested a total of \$146,300 in two collaborative initiatives last year.



Waterhouse Restaurant in Peterborough is offering a special philanthropy cocktail to benefit the United We All Win campaign. Look for the Monadnock Manhattan during the month of November—a classic Manhattan with a fall themed twist! **For every drink ordered, MUW will receive \$5 from Waterhouse!**

[Donate now!](#)



- **Cheshire County Emergency Housing Collaborative** received \$72,675 to help 371 residents in 16 towns receive emergency housing assistance. Slightly over 50% of those clients participated in a housing-focused case plan in an effort to build housing stability. The Collaborative provided 21,967 bed-nights to 371 neighbors facing a housing crisis.
- **Monadnock Food Pantries Collective** received \$73,625 to improve access to basic needs and reduce food insecurity in communities across the region. Despite the loss of donated food during 2021, 75% of visitors to local food pantries in 22 towns received fresh produce and recipes – up from 63% in 2020.

MUW depends on your backing so we can support programs and initiatives that help Monadnock community members receive an education that enables them to achieve their fullest potential.

The **United We All Win** campaign goal is \$1,490,990 and we are at \$576,721 or 39% to goal. If you have already given, THANK YOU! If you haven't and would like to give, please [click here](#), text MUW to 41444, or mail a check to MUW, 23 Center Street, Keene 03431.

Sincerely,
Liz LaRose, President

Thank you to our Sponsors!



Click [here](#) to see past issues of our newsletter!

PLEASE NOTE:

With the importance of social distancing, we are limiting the number of hours that our staff come into the office to process gifts received via US Mail. We are asking donors to use our safe, secure [donation portal](#) whenever possible. However, we gratefully accept checks from anyone who prefers to donate in that manner and we will ensure that they are processed in a timely manner.



 THE KEENE SENTINEL



MUW is proud of our outstanding charity ratings!

