



## Monadnock United Way

# MUW General Campaign Chair Update

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Dear Friends of MUW,

The Community Loan fund is a non-profit lending institution designed to find practical solutions to difficult, long-term problems. Their lending program helps build and preserve affordable housing for low-income families, strengthen child care programs, and expand small businesses.

In 2021, MUW granted the Loan Fund \$15,000 in Covid Recovery Funds to produce a video promoting their [resident-owned community \(ROC\)](#) program. The ROC program helps people whose manufactured home parks go up for sale, purchase the land underneath their homes, run their communities as cooperatives, and secure their investments and their futures. [Click here](#) to see the video!



We talked with Michele Talwani, Director of Community Relations at the Community Loan Fund, about the Loan Fund's goals, vision, and new collaboration with MUW.

**Tell us about the Community Loan Fund's goals/vision:**  
The Community Loan Fund was founded with the belief that individuals and families with low incomes could be much more successful economically if they had access to capital, and that many individuals and organizations would be willing to give or lend their capital if there was an effective means to do so.

Statewide, The Loan Fund has helped more than 10,000 families secure housing, more than 3,900 individuals find or create jobs, and preserved or created 4,500 child care spaces.

**How did the funds from MUW help to achieve those**

The Greater Keene and Peterborough Chamber of Commerce wants your input! Take the following survey and make your voice heard about how to best brand the Monadnock Region.

[Take the Survey](#)

Make a difference in our community and get a head start on your 2022 philanthropy by donating to MUW today!

Text MUW to 41444.  
mail to 23 Center Street,  
Keene, NH 03431, or  
click below.

[Donate now!](#)



**goals/vision?**

Grant funding provided by MUW was used to hire a professional videographer to showcase two ROCs in the Monadnock region, Tanglewood in Keene and Forrest Park Tenants Association in Jaffrey. The video features residents providing first-hand testimony that ROCs are fantastic places to raise a family, to retire, to build relationships with neighbors – to call home. Creating and effectively communicating the true ROC and manufactured-home story will help attract new residents.

**Can you tell us how the Community Loan Fund and MUW collaborate?**

*In early 2021, we jointly created the Monadnock Resource Alliance, a 15-member group that collaborates to ensure that the Monadnock Region's nonprofits, for-profits, towns, community groups, and other stakeholders are aware of and have access to a variety of community building resources. It serves as a catalyst to bring community together to leverage financial, human, and civic resources.*

**How has your partnership with MUW benefited the Community Loan Fund?**

Working collaboratively, and on a regular basis, has enabled the Community Loan Fund to raise its visibility in the region. Although we don't have a physical office in the area, we want to be seen and regarded as a part of the region. Our partnership with the Monadnock United Way is helping us to accomplish this.

Thank you Michele Talwani! We are proud to call the Community Loan Fund a partner and to support their work.

Sincerely,  
Danya Landis, Karen Peterson, Beth Wood  
Stronger Together General Campaign Co-Chairs

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You are now able to look up past issues of this newsletter!

Click [here](#) to see prior issues.

**PLEASE NOTE:**

With the importance of social distancing, we are limiting the number of hours that our staff come into the office to process gifts received via US Mail. We are asking donors to use our safe, secure [donation portal](#) whenever possible. However, we gratefully accept checks from anyone who prefers to donate in that manner and we will ensure that they are processed in a timely manner.