

STRONGER TOGETHER

THIS IS MY UNITED WAY

by Kelly Ricaurte

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I am proud and honored to be a part of the
Monadnock United Way Board of Directors.

I first got involved in MUW four years ago when I contributed on a committee of volunteers to help inform marketing and communications efforts, which is the area of my professional expertise.

I have served on MUW Board of Directors for the last 2 years, and I continue volunteering on the marketing and communications committee.

I was motivated to become a volunteer because of the real impact that MUW has on the lives of children and families all across the Monadnock Region. Before moving to New Hampshire and beginning my involvement with MUW, I volunteered in Los Angeles and in Washington, DC helping families and students who weren't provided the stability and educational resources that all children should have.

I have always cared deeply about nurturing and educating children. As a mother of two young children, I recognize the natural joy, spirit, kindness and incredible potential that live within children when they have the love, security and resources they need to thrive. This is precisely what MUW helps families to gain.

Once I began volunteering with MUW, it became even clearer to me how it truly lifts up families and communities by focusing on children, education and financial stability. MUW uses a powerful approach to addressing serious community needs, through "collectives."

This means that MUW brings together service organizations to form new collaborative partnerships so that those organizations work together to best serve the needs of families and their communities.

This approach is working! In fact, I hear time and time again from partner organizations and people who have received assistance about just how life-changing MUW is for families and organizations.

I feel a true sense of satisfaction in contributing my time and professional experience to support MUW, and have personally gained more insight into just how much need for help there is in the Monadnock Region – it is truly astonishing, and underscores the importance of MUW's mission and work.

In addition to my volunteering, I also support MUW with financial contributions because I believe strongly in its mission, staff and the real impact it has on people, and indeed, whole communities.

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It is my hope and request that other Monadnock Region residents will join me in supporting MUW's fight for healthier, stronger and more secure families.

It is true: When we Live United, we are stronger together. Please join me in supporting MUW through a gift of any amount, or by volunteering.

Visit muw.org for more information.



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