

## **Donor Choice Policy**

*(Donor designation)*

Making a gift to the Monadnock United Way is the most effective way to help our whole community. The MUW uses a rigorous allocations process to review all funding requests from eligible Monadnock area human service agencies and programs to address our community's significant needs. Unrestricted and non-designated gifts make the biggest impact in our local community. However, the Monadnock United Way understands that some donors may choose to direct a portion or all of their gift to a specific agency or program.

Positive Designation: This means that you would like to designate your contribution to go to a specific MUW supported agency or program. Your gift will be taken from the overall allocations pool and directed to that specific agency or program on top of what has been allocated to that agency by MUW allocations.

Negative Designation: If you would like to withhold support from a specific MUW agency/program, you may elect to do so. If you choose this option, you will continue to support the network of social service agencies, but the omitted agency/program will not receive any of your contribution.

If you wish to designate your contribution to another service region, you may direct all or a part of your contribution to another specific United Way.

If you wish to make a designation to a specific organization that is not a Monadnock United Way supported agency, the following is required:

- 1) Confirm that the agency to which you wish to donate is a legally recognized 501(c)(3) nonprofit organization and complies with the United States Patriot Act by either visiting Guidestar or by contacting your designated agency directly.
- 2) Provide the Monadnock United Way complete agency information, including the name, street address, city, state and zip code to ensure that your designated gift goes to the right agency. It would be especially helpful if you could provide the name of a specific individual at that organization to whom we could address the mailing.

It should be noted that a small administration fee will be applied to this type of designation.

All designations regarding our funded Monadnock United Way agencies/programs are reported both to the agency and to the Allocations Committee of the Monadnock United Way for their consideration in determining future funding decisions.

*Revised April 2018*