

LIVE UNITED



Monadnock United Way

Fundraiser Ideas

- Raffles
 - 50/50 Raffle
 - Gift Basket Raffle—(Ideas: Movie Night, Lottery, Pampered Chef/Kitchen, Beach, Wine & Cheese, Board Games)
 - HR Raffles—HR raffles off items like a paid day off, paid half-day off, priority parking space, “sleep in late allowance card”, etc.
- Bake Sale
- Car Wash
- Jeans Day—Employees donate \$5 to wear jeans on a selected day. Each additional item could be a \$1; for example, flip flops, t-shirts, etc.
- Corporate Car Wash—Upper Management becomes a car wash team for their employees. Employees donate \$5 to see their boss wash their car.
- Dress Up the Boss Day—Several funky/embarrassing outfits, wigs, and accessories or costumes are selected. Employees then pay a dollar to vote on which terrible outfit their boss gets to wear for a day. One dollar per vote and voting is unlimited.
- Putting— (Have someone bring in a golf club and golf balls). Set up a putting area. You can charge a \$1 a putt. If you have better prizes to award you can charge \$3 or \$5. Some suggestions for prizes: 3 months (or however long) parking spot, an hour off of work, donated prizes from local business, etc.
- Scavenger Hunt—Employees pay a fee to hunt for hidden items around the office. Have them take pictures of found items with their cell phones. Set a time limit and the first person to finish wins a prize.
- A Dollar an Inch—Employees pay \$1 to cut an inch off their boss’ tie

Workplace Campaign Event Ideas

Your Campaign can be so much more than just listening to a small speech and filling out a pledge card. Show the employees how much their donation is valued by making the campaign fun!

- Ice cream social
- Tailgate Party
- Block Party
- Waffle/Pancake Breakfast

Workplace Campaign Theme Ideas

Select a theme to use throughout the campaign. Whether it's a day or a week long, making the campaign fun is well worth the effort. The ideas below are to expand fundraising efforts (for example, employees can pay to dunk their boss in a dunk tank).

- Carnival/Circus—set up games, fair food, a dunk tank, mechanical bull spoon races etc.
- Casino Night—a few game tables, bingo, snacks, and prizes
- Historical Eras—Wild West, Sixties, Roaring Twenties. Encourage costumes, themed food, music, etc.
- Sports—set up games, hotdogs/sports themed food, dress like your favorite athlete day

Incentives for Giving

Incentivize donors by offering prizes in specific categories:

- First time donor
- Increased donor
- First pledge form returned