



Monadnock United Way

Stronger Together

2021 Annual Campaign



MUW General Campaign Chair Special Update

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Monadnock United Way

PACESETTER

DEDICATED • IMPACTFUL • INSPIRING

A big “thank you” to our Pacesetters! Their

Dear Friends,

We are pleased to highlight the newly named Chief Executive Officer of [Southwestern Community Services](#) (SCS), Beth Daniels. Beth is not new to SCS. She began her career as a case worker and, over the years, has held a variety of leadership positions. Most recently, she acted as Chief Operating Officer. SCS was incorporated in 1965, one of five Community Action Agencies in New Hampshire. It offers services such as emergency shelter, transitional housing for families and seniors, and child care through Head Start.

We sat down with Beth and asked her a few questions.



What do you look forward to accomplishing in these first few months as CEO?

Taking an inventory of the agency as a whole: what’s moving along efficiently and what needs attention and strategic planning. Within that larger framework of the agency as a whole, special attention paid to working through (what I hope is) the recovery phase of the COVID 19 pandemic.

What are your priorities in regards to delivery of services?

Making sure that we continue to look at ways that folks can access needed services and ensure those ways are not based on “the way we’ve always done it” but instead, based on how we can lower the barriers to accessing resources.

Talk a little bit about MUW funded programs and your relationship with MUW:

The Monadnock United Way provides funding for both the Cheshire County Emergency Housing Collaborative and the SCS dental clinics!

The housing collaborative (which includes SCS, Monadnock Center for Violence Prevention, and 100 Nights Shelter) shares funding, resources, and information to provide a streamlined approach to low barrier shelter services.

Dental care is vitally important to overall health and those without proper dental care suffer for years because of it. As SCS

campaigns help MUW get a jump-start on our new annual campaign.

- C&S Wholesale Grocers
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- The Winchester Learning Center

PLEASE NOTE:

With the importance of social distancing, we are limiting the number of hours that our staff come into the office to process gifts received via US Mail. We are asking donors to use our safe, secure [donation portal](#) whenever possible. However, we gratefully accept checks from anyone who prefers to donate in that manner and we will ensure that they are processed in a timely manner.

prepares to re-open offices and the dental clinic, the bulk of the coordination of these efforts will shift to the Head Start program which has more staff capacity than the WIC program.

Anything else you would like to add?

SCS has historically been a Pacesetter for the MUW annual campaign and we look forward to starting our Pacesetter campaign soon!

We would also like to take a moment to thank the Monadnock United Way for entrusting us with community relief funds in the early days of the pandemic which allowed us the flexibility we needed while longer term resources (such as emergency rental assistance) were being put in place but were not immediate. Moving forward, my primary goal is to complete our agency's Strategic Plan while continuing to build on our relationships with vital community members because we truly are Stronger Together.

We couldn't have said it better ourselves! We look forward to seeing great things happen at SCS under Beth's leadership!

Sincerely,

Danya Landis, Karen Peterson, & Beth Wood
Stronger Together, General Campaign Co-Chairs

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