



MUW General Campaign Chair Special Update

Follow us:



"Businesses and communities depend on each other to build a prolific society. Therefore, every successful business needs to give back in one way or another. As the new owners of a company with a heritage of giving, we are more than happy to do our part." - Christina McLeod, Baudelaire Co-owner



You are now able to look up past issues of this newsletter!

Click [here](#) to see prior issues from 2021!

Dear Friends of MUW,

We are excited to write our first newsletter as General Co-Campaign Chairs of the Stronger Together Campaign! As Laura Gingras, Ted McGreer, and Alan Stroshine pass the torch to us, we know we have big shoes to fill. But we are ready to start working with our community to make sure we reach our goal of \$1,462,000 to help our neighbors in need!

One of the reasons we agreed to take this role is that we knew we would get to meet, thank, and highlight community champions, such as yourselves, throughout the campaign. In this week's newsletter, we are thrilled to recognize one such champion: Baudelaire, a global purveyor of luxury soaps and bath and body accessories located in Swanzey.

Christina McLeod and her business partner Chris Oberli bought [Baudelaire](#) in 2020 and immediately fell in love with the community. As Christina put it,

"We like the wholesomeness of our community and that it doesn't take itself too seriously even though it has so much to offer. It's a great place to get an education, raise a family, start a career."

Christina and Chris knew they wanted to give back to their adopted community so they decided that over the course of the year, **they would give 5% of all sales from their [curated gift baskets](#) to MUW.** When asked why they decided to do this Christina said,

"Joe Marks, Baudelaire's previous owner, worked closely with MUW through the years, and as new owners, we wanted to carry on that tradition. But not only that, we believe in providing a solid educational foundation for all children in a community, and that's one of MUW's key focuses. It's inspiring to see how our donation can impact the people we interact with daily, whether as customers, neighbors, or family."

We are so glad that Christina and Chris have settled into our community and are carrying on the legacy of generosity started by Joe Marks. Baudelaire's willingness to give back is just another example of how we, as a community, are Stronger Together when we Live United!

A big “thank you” to our Pacesetters! Their campaigns help MUW get a jump-start on our new annual campaign.

- **Hamshaw Lumber**

Another way to help support our children is through our current **Start Small, Think Big** campaign with The Local Crowd!

[DONATE NOW](#)

PLEASE NOTE:

With the importance of social distancing, we are limiting the number of hours that our staff come into the office to process gifts received via US Mail. We are asking donors to use our safe, secure [donation portal](#) whenever possible. However, we gratefully accept checks from anyone who prefers to donate in that manner and we will ensure that they are processed in a timely manner.

Sincerely,

Danya Landis, Karen Peterson, & Beth Wood
Stronger Together, General Campaign Co-Chairs

Thank you to our generous sponsors:

2021 Corporate Sponsors

Community Champions



Community Booster





Mascoma Bank

MUW is proud of our outstanding charity ratings!

