



## An Update from MUW President Liz LaRose

Follow us on our social media!



### Dear MUW Supporters,

I am honored to be joined by our first-ever Campaign Kickoff Sponsor, Bill Fenton of the Fenton Family Dealerships, in announcing this year's Campaign, General Campaign Co-Chairs, and Kickoff date!

Our campaign theme this year is **Imagine What We Can Do Together** which is so fitting for the collaborative and caring nature of the Monadnock Region. **Our goal is \$1,518,040** and it is crucial that we raise this amount to continue to fund [30+ programs and community-building initiatives](#) that address the needs for children, education, and financial stability in our community.

Our General Campaign Co-Chairs this year are **Larry Monson**, **Rose Novotny**, and, returning for a second year, **Chris Coates**. All three co-chairs have a wealth of experience in business and community volunteerism, and we couldn't be happier to have them on board.



### Larry Monson, General Manager, Monadnock Ford

Larry has over 25 years of experience in the automotive industry and has lived in the Monadnock Region for nine years. He volunteers his time at the Clarence DeMar Marathon and Toys for Tots. Monadnock United Way holds a special place in his heart as it was the first organization to invite him to volunteer.



"It's an honor for the Fenton Family Dealerships to be the Kickoff Sponsor for an organization that encourages collaboration throughout our community. Every year our region's donors, businesses and volunteers join forces to raise funds for a common purpose: strengthening our community. In 2023, let's Imagine What We Can Do Together and make the 2023 Campaign a success!"

*-Bill Fenton, President,  
Fenton Family Dealerships*

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**Rose Novotny, Branch Manager, Bank of New Hampshire**

Rose lives and works in Antrim and has been a resident of the Monadnock Region for 35 years. She has been on the Board of Directors of The Grapevine Family and Community Resource Center for the last 16 years and is Secretary of the Antrim Community Board and Trustee of Trust Funds for the Town of Antrim.



**Chris Coates, County Administrator for Cheshire County**

Chris has served as a state representative, a member of the Keene Board of Education, and as a Keene City Councillor. Currently, Chris serves on the Greater Monadnock Collaborative Regional Chamber Board, the Southwest Region Planning Commission, Hundred Nights Homeless Emergency Shelter and Resource Center Board, and Cedarcrest Center for Children with Disabilities Board.

The Kickoff event will be **Wednesday, September 13 from 5:00-7:00**, at Showroom in Keene and will be livestreamed. We look forward to an exciting evening and to partnering with the team at Fenton Family Dealerships.

Please join us in welcoming our General Campaign Co-Chairs and mark your calendars for the Campaign Kickoff. Also, thank you to all of this year’s sponsors, listed below. Imagine What We Can Do Together in MUW’s 2023 Campaign!

Sincerely,  
Liz LaRose, President  
Bill Fenton, CEO, Fenton Family Dealerships and Campaign Kickoff Sponsor

***Thank you to our Sponsors!***

sustaining donor to the  
Monadnock United Way?  
Join the Community  
Builders program!

**Join now!**

Check out a conversation  
about the News &  
Nourishment campaign  
between Olivia Belanger,  
The Keene Sentinel's  
Health Solutions Reporter,  
and Sarah Harpster,  
Executive Director of The  
Community Kitchen!

**Watch here!**



Click [here](#) to see past  
issues of our newsletter!

**PLEASE NOTE:**

With the importance of social distancing, we are limiting the number of hours that our staff come into the office to process gifts received via US Mail. We are asking donors to use our safe, secure [donation portal](#) whenever possible. However, we gratefully accept checks from anyone who prefers to donate in that manner and we will ensure that they are processed in a timely manner.



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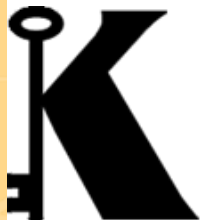
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