



# GENERATIONS

## PLANNING FOR THE FUTURE

A Publication of the Monadnock United Way • December, 2006

Consider  
an investment  
in the future.  
Charitable gifts  
can enhance  
your personal  
long-range plans.  
The Monadnock  
United Way  
is prepared  
to talk with you  
about how you  
can improve  
your financial future  
while benefiting  
your community.

## Introducing the Monadnock United Way Legacy Society

The Board of Directors of the Monadnock United Way is pleased to introduce the *Monadnock United Way Legacy Society* – an important new recognition program established to honor those special donors who name Monadnock United Way in their estate planning.

If you have named Monadnock United Way in your estate plan, we would like to acknowledge your thoughtful generosity by recognizing you as a member. By allowing us to express our appreciation to you through the Legacy Society, you will also be encouraging others in the community to consider similar gifts. Becoming a member of the Legacy Society is simple. You can choose to either name a specific dollar amount or a percentage of your estate – and you will not be required to disclose the financial details of your gift. Simply let us know that you have included us in your estate plans.

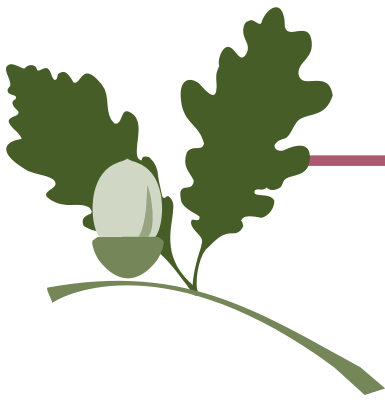
*Monadnock United Way Legacy Society* members enjoy benefits that include:

- 🍂 Recognition at our annual Leadership Giving Reception
- 🍂 Listing in Monadnock United Way's Leadership Giving Register
- 🍂 Invitations to special events and seminars

If you have any questions concerning the *Monadnock United Way Legacy Society*, please contact: Katherine Snow, President of Monadnock United Way, at 352-4209 or [kathi@muw.org](mailto:kathi@muw.org). 🍂



Honoring  
Special Donors



## What is Your Legacy?

The Monadnock Region has a very strong social service network to help our neighbors in need. Monadnock United Way is one of the best examples of local people taking care of each other. Each year, Monadnock United Way funds are directed to address current needs. An estate gift to Monadnock United Way is a way to leverage the difference we each can make. The needs of our community will change in the future, and the efforts of Monadnock United Way will reflect those changes. A few *Monadnock United Way Legacy Society* members share their thoughts...

I want  
my annual gift  
to continue.

**Carl Jacobs** was one of the first to include Monadnock United Way in his estate plan.

*"Monadnock United Way plays a critical role in the Monadnock Region. I have supported Monadnock United Way for as long as I can remember and I want my annual gift to continue beyond my lifetime. So I have made a bequest to Monadnock United Way's endowment fund."*

**Laura Gingras**, Planned Giving Committee Chair for Monadnock United Way, reflects on the fact that estate planning is important for everyone, regardless of your age.

*"My friends and family told me that age 39 is not too young to get my will drawn up. I found it very rewarding to include the charities that are important to me, like Monadnock United Way. My nieces and nephews are definitely a priority, but I want my estate plan to reflect the importance of my community. Imagine how strong the Monadnock Region will be in generations to come if we all remember Monadnock United Way in our plans, regardless of the size of the gift."*

**Sally Maynard**, another endowment donor, explains:

*"The Monadnock Region has been my home since almost forever and the Monadnock United Way has been an important asset here for many, many years. Its allocations committee annually reviews the many agencies it serves, which renews my confidence in the efforts of the Monadnock United Way to achieve its mission. I am a most enthusiastic booster!"*

Clip here and return.

### Join the Monadnock United Way Legacy Society

Please register me/us as a member of the Monadnock United Way Legacy Society.

 I/We have included Monadnock United Way in my/our will or other estate plans.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone number \_\_\_\_\_ e mail \_\_\_\_\_

I would like my/our name(s) to be listed as follows:

\_\_\_\_\_

Please clip and send to Monadnock United Way, 23 Center Street, Keene, NH 03431.

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## A Shared Family Activity

Consider these questions:

- ✿ What is really important to your family?
- ✿ What are the true assets of your family?
- ✿ What should you do to guide and support the life journey of each family member over time?
- ✿ How wealthy do you want your children to be?
- ✿ Do you feel you have a responsibility to society?

These are the deeper questions families should ask themselves today – and on a continuing basis, according to Charlie Collier, Senior Philanthropic Advisor at Harvard University. In September, Charlie met with a number of Monadnock United Way leadership givers in the home of Jim and Judy Putnam to discuss these questions. He offered suggestions on how to go about initiating conversations on philanthropy within their families and illustrated how giving is not only a personal decision but also a shared family activity.

Attendees walked away inspired with many ideas on ways to engage their families – with the goal of achieving a result that is not only healthy for their family, but for our community as well. ✿

***“Philanthropy is a way  
for mortals to pursue immortality.”***

***“How do you want to be remembered?  
How do you wish history to record you?  
What lasting imprint do you want to leave on the world?  
Thinking through what your life is evolving toward  
is the central task in ‘making a life.’  
Enjoy what you have by sorting out what to leave.  
Legacy ought to be life’s work.”***

– from *Wealth in Families*, Charles W. Collier



# Disaster Preparedness

## Sharing Information & Lessons Learned

*Operation Flood Recovery*, the collaborative effort involving the Monadnock United Way which addressed issues spawned by the disastrous flooding of 2005, raised community awareness of the need for advanced preparation before a disaster strikes. The *Preparedness & Business Continuity Institute* is the result. Monadnock United Way; American Red Cross, NH West Chapter; Cheshire Public Health Network; and Greater Keene Chamber of Commerce have joined forces to provide a series of presentations for businesses and organizations. The first of these sessions was free to the public and held on November 16, setting the stage for three in-depth seminars slated for next year.

Beginning in January, 2007, local and state experts will simplify the process and provide participants with step-by-step plans to enable businesses to function in a time of crisis. Seminar 1: *It Pays to Stay in Business*, January 10; Seminar 2: *Protect Your Business*, February 14; Seminar 3: *Getting Back to Business*, March 14. Total cost for seminar participation: \$45/pp. For more information or to sign up, call Ellen at 352-4209 or [ellen@muw.org](mailto:ellen@muw.org).



Monadnock  
United Way  
at Work for You

Thank You for Your Support  
of the Monadnock United Way.



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