



An Update from MUW President Liz LaRose

Follow us on our social media!



Dear MUW Supporters,

Happy New Year! We're working hard to wrap up the *Imagine What We Can Do Together* campaign, tallying your generous gifts! I look forward to sharing the grand total with everyone on Wednesday, February 7th, at our Campaign Celebration. [Monadnock Ford](#) is graciously hosting us once again this year, and if you attended last year's inspirational event, I know you'll want to join us again! Watch your email and social media for details and a registration link.



Getting to Know Our Partners

Larry Monson, General Manager at Monadnock Ford and one of our three General Campaign Co-Chairs, sat down with us recently to discuss what motivates him and Monadnock Ford to give back and support charitable causes in the community.

MUW: Tell us a little about yourself.

LARRY: I moved to the Monadnock region ten years ago for my career in the automotive industry. I began dating my wife, Samantha, a long-time volunteer in the local community. From the beginning of our courtship, she had me filling water bottles at the DeMar, working events like Toys for Tots and Keene Music Festival and doing many other worthwhile activities every weekend. Samantha's influence and example led me to develop a passion for giving back and making a positive impact on the lives of those around me. And we still do a charitable activity every month!

MUW: Why did you accept the position of MUW's General Campaign Co-Chair?

LARRY: I was hooked as soon as I heard the campaign theme: *Imagine What We Can Do Together!* It spoke to me about working collaboratively to raise money and getting it into the community. I receive many requests for money, and I don't



Save the Date!
2023 Campaign Celebration
February 7, 5:30-7:00
at Monadnock Ford
For more information and to register, [click here.](#)



Click [here](#) to see past

have time to assess them all. I am confident in MUW's ability to vet the organizations and ensure the funds raised are used effectively and address our community's greatest needs.

MUW: What drives Monadnock Ford's generosity in the community?

LARRY: Monadnock Ford is committed to the community and our employees. We're a local business that supports 32 local employee households and local charitable organizations, including Monadnock United Way, [Keene YMCA](#), [Hundred Nights](#), the Gilsum Before and After School Program, and many others. Commitment to the community is a lifestyle, not just a philosophy, at Monadnock Ford. Our 32 employees are pitching in to plan and host the Campaign Celebration, donating their time. They are proud to participate and contribute!

MUW extends its sincere thanks to Monadnock Ford and [all our sponsors and partners](#) for their substantial support and generosity to the 2023 Annual Campaign. We hope to see you at Monadnock Ford on February, 7th!

Sincerely,

Liz LaRose, President

Thank you to our Sponsors!



Your Local Roofer For Over 50 Years

DOUGLAS[®]
65 YEARS

1956 LOYALTY • CREATIVITY • FUN 2021



543 West Street Keene NH (603) 352-1000



Foard
PANEL

STRUCTURAL INSULATED PANELS



KAPILOFF

THE KEENE SENTINEL



MUW is proud of our outstanding charity ratings!



Monadnock United Way | 23 Center St, Keene, NH 03431

[Unsubscribe rd@muw.org](mailto:Unsubscribe_rd@muw.org)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by byrd@muw.org powered by



Try email marketing for free today!