



Monadnock United Way

United We All Win

2022 Annual Campaign



An Update from MUW President Liz LaRose

Follow us on our social media!



Dear MUW Supporters,

I look forward to writing this newsletter all year – the one where I take a *brief* break from raising funds and focus on thanking you – our generous, loyal, faithful donors – for the critical contributions you make to our communities.



United We All Win General Campaign Co-chairs Chris Coates (as Captain United!), Cheshire County Administrator; Andrew Connell, C&S Wholesale Grocers; and Louise Danforth, Monadnock Community Hospital at the recent Campaign Celebration Event hosted by Monadnock Ford and the Greater Keene & Peterborough Chamber

The Monadnock Region Rocks!

I'm delighted to tell you that the United We All Win Campaign closed at 91% of goal, raising **\$1,349,547!** At the end of every campaign, I'm always amazed and humbled by our region's generosity. But this year feels just a little more special than others. When we set our goal a year ago, we were unaware of the challenges we would all face this year – the price at the pump, heating bills, food prices, rising rents, clothing costs – the list goes on and on.

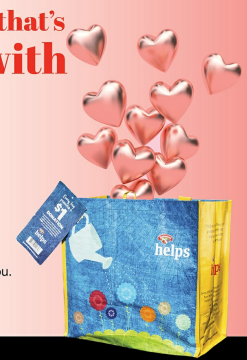
In spite of this, you opened your hearts, not just for the Annual Campaign, but over and over, all year long. On behalf of



Want to become a donor to the Monadnock United Way? Click below, text MUW to 41444, or mail a check to 23 Center Street, Keene, NH 03431

[Donate now!](#)

Give this bag that's filled with love



For the month of February, buy this \$2.50 bag and we'll receive \$1.

We'll love you. The environment will love you. And they'll love it!

We'll receive \$1 for every purchase of this \$2.50 Community Bag at our local Hannaford for all of February.

Community Bag Program HANNAFORD.COM



We are so excited to share that Monadnock United Way has been selected to benefit from Hannaford's

MUW's Board of Directors, staff, and partner agencies and programs, I thank you from the bottom of my heart.

Investing in Our Communities

All the money raised is invested right back into the [34 communities](#) in the Monadnock Region served by MUW. Your donations fund 11 programs and more than 30 agencies using proven, evidence-based solutions to tackle the big, underlying issues impacting children, education, and financial stability. Read more [here!](#)

Agencies and collaboratives receiving support include:

- The Monadnock Food Pantries Collective, which includes 9 regional food pantries
- Cheshire County Emergency Housing Collaborative, which includes 3 agencies addressing housing insecurity
- The Monadnock Alliance for Families, which includes 5 agencies promoting home visiting, early childhood learning, and parent education
- The Monadnock Region Afterschool Collective, including 7 regional afterschool programs
- Five quality childcare agencies
- Southwestern Community Services Dental Program
- The Pyramid Model Community Leadership Team, led by Rise for baby and family

It Takes 34 Villages!

We couldn't have achieved our result – \$1,349,547! – without the tireless efforts of our co-chairs (Chris, Louise, and Andrew), campaign volunteers, loaned employees, flash mob participants, workplace campaign coordinators, sponsors, and many others (you know who you are!). You have our sincere thanks and our pledge to continue to responsibly allocate and manage the resources generated by your hard work.

Sincerely,
Liz LaRose, President

p.s. Check out this [PowerPoint presentation](#) that highlights our progress and accomplishments in 2022. Your support made this all possible!

Thank you to our Sponsors!

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Community Bag Program.
For the month of February, whenever a \$2.50 reusable Community Bag is purchased at the Hannaford located in Keene and Rindge, \$1 will be donated to Monadnock United Way! This is a great way to broaden awareness and help our cause!



Click [here](#) to see past issues of our newsletter!

PLEASE NOTE:

With the importance of social distancing, we are limiting the number of hours that our staff come into the office to process gifts received via US Mail. We are asking donors to use our safe, secure [donation portal](#) whenever possible. However, we gratefully accept checks from anyone who prefers to donate in that manner and we will ensure that they are processed in a timely manner.



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MUW is proud of our outstanding charity ratings!

